



YANMAR is sponsoring three upcoming Nautique World Wake Association events

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YANMAR Supports 2020 World Wake Association Events as New Global Partner

YANMAR has joined forces with The World Wake Association (WWA) as a new global partner.

Reinforcing its support and investment within the recreational marine industry, YANMAR is announced as presenting sponsor for three prestigious Nautique WWA wakesurf and wakeboard national and world championship events in 2020.

YANMAR opens the partnership by backing two WWA events at Callaway Gardens in Pine Mountain, Georgia, this weekend (August 28 to 30), as the sport's elite compete at the [Nautique Masters Wakesurf Championships](#) and [Nautique WWA Wakeboard World Championships](#). Riders, fans and spectators will be able to experience the YANMAR engine technology at the company's booth and at on-water demos every evening in conjunction with Hyperlite Wake. In September, YANMAR will present the [Nautique Canadian Wakesurf National Championships](#) in Abbotsford, British Columbia.

The Nautique Wakesurf Series represents the pinnacle of wakesurf competition, providing a platform for the world's greatest watersports athletes to perform at venues across the globe. The events provide innovative formats for competition in fun-filled, family-friendly environments.

Sander Gesink, Marketing Manager of YANMAR MARINE INTERNATIONAL, said: "We are delighted to be involved with the three upcoming events and to partner with the WWA, an organization that has been dedicated to promoting wake sports around the world for many years. Adding to a range of ongoing YANMAR partnerships and initiatives in the recreational sector, this new collaboration with the WWA reflects our joint commitment to drive involvement and interest in all forms of watersport and boating. We are looking forward to the opportunity to share our technical expertise and meet the riders, fans and spectators at the events."

"We are thrilled to bring YANMAR on board for the 2020 Nautique Wakesurf Series, providing the opportunity to showcase their diesel technologies across the world," commented WWA President Shannon Starling. "Adding a fuel-efficient product paired with YANMAR's legendary reliability will be a great asset to the series, the sport, and all participating. We are beyond grateful to work with such wonderful partners as YANMAR and Nautique Boats."

As a leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International supplies clean, efficient, reliable and durable diesel engines for recreational sailboats and powerboats and a range of repower applications.

Fans and riders will be able to follow all of the action at thewwa.com/nautiquesurfseries.

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About YANMAR Marine International

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and

marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.