



Miami International Boat Show, February 14 – 18, Miami Beach Convention Center Booth MB1514

Feb 07, 2024 14:00 GMT

## **YANMAR Marine International Return to the Miami International Boat Show ahead of America's Cup 2024 Sponsorship**

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YANMAR Marine International (YMI), a global leader in marine engine technology, returns to Miami International Boat Show with a new look booth highlighting their commitment to innovation, high performance, and sustainability. At this year's Miami Boat show, YANMAR Marine will exhibit its

range of common rail engines and propulsion systems for sail and motorboats in a joint display with brand partners VETUS, Smartgyro, Flexofold ApS and Maxwell Marine.

Future technologies launching in 2024 for YANMAR Marine customers are the Electric Saildrive and Hybrid solutions for customers. A teaser video of the Saildrive will be shown on the big screen at the booth.

As official sponsors of the 37th America's Cup, YANMAR is at the forefront of driving innovation and sustainability in marine technology. Aligned with the America's Cup's commitment to sustainability, YANMAR actively promotes initiatives to reduce CO2 emissions through the operation of the races. The company proudly supports the hydrogen fuel cell foiling boat developed by Emirates Team New Zealand, serving as a chase boat during the competition. Attendees are invited to Booth MB1514 at the Miami Beach Convention Center to learn more about YANMAR's contributions as the official sponsor of the 37th America's Cup 2024.

Kevin Carlan, President, YANMAR Marine International America's, said; "At this year's Miami International Boat Show we are proudly displaying our family of YANMAR Marine brands. We are thrilled to be involved once again in supporting excellence in sailing performance with our sponsorship of the 37th America's Cup and extend our decade-long partnership as the Official Marine Partner for the event. YANMAR's heritage in marine engine technology and our commitment to sustainability align seamlessly with the values of the America's Cup – the longest contested sporting trophy in the world."

Visit YMI, VETUS, Maxwell, Flexofold and Smartgyro at the Miami International Boat Show, February 14 – 18, Miami Beach Convention Center Booth: MB1514.

To schedule a one-to-one interview with a YANMAR Marine International spokesperson in advance, please contact Charlotte at [c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

<https://www.yanmar.com/marine/>

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## **MEDIA CONTACTS:**

Charlotte Bulloch, Snr Account Manager

Saltwater Stone

Email: [c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

Tel: +44 (0)1202 669244

Michele Durkin, Global Marketing Manager

Global Marketing Marine Department

YANMAR Marine International B.V.

Email: [michele\\_durkin@yanmar.com](mailto:michele_durkin@yanmar.com)

Tel: +31 36 2050146

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### **About YANMAR Marine International**

YANMAR Marine International (YMI) is driven to create innovative, environmentally responsible marine propulsion solutions through the exploration and progression of advanced technologies. With sustainability at its heart, the YMI mission is to meet the evolving needs of its customers as a trusted partner, supplying innovative products and systems which enhance our customer's experiences.

The sustainable solutions from YMI are built to help customers take the next step on their journey to minimize their CO2 footprint, while fulfilling their appetite for life-affirming adventure on the water and requirements for onboard comfort. YMI continues to grow its network of service centers worldwide, providing quick and reliable support in over 130 countries.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations. With its beginnings in Osaka, Japan in 1912, YANMAR is driven by its founding mission to benefit humanity and by a pioneering spirit for world-leading technology across seven business domains on land and at sea.

YANMAR has continued to expand its range of products, services, and expertise to deliver total solutions as an engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.

## Contacts



**Charlotte Bulloch**

PR Account Manager

[c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

07917 907244



**Olivia Reeve**

PR Account Executive

[o.reeve@saltwater-stone.com](mailto:o.reeve@saltwater-stone.com)