



boot Düsseldorf, January 20– 28, Hall 10 Stand: A40

Jan 18, 2024 09:00 GMT

## **YANMAR Marine International Demonstrates Commitment to Innovation and Performance Improvements at boot Düsseldorf**

*boot Düsseldorf, January 20– 28, Hall 10 Stand: A40*

YANMAR Marine International (YMI) is excited to share several innovations and technological advancements across its product range at this year's boot, Dusseldorf. Benefits for YANMAR customers, the marine industry and the

environment are demonstrated through YANMAR's commitment in delivering new generation innovations featuring enhanced efficiency and environmental performance.

Supporting the showcase of marine excellence across the YANMAR group brand partners: VETUS; MAXWELL; Flexofold and Smartgyro will also be exhibiting at the Show.

Floris Lettinga, Director of Sales and Marketing commented; "YANMAR Marine is delighted to be in attendance at boot Dusseldorf with its Group Companies on a shared booth, highlighting our range of product solutions for customers".

### **Enhanced Control**

YANMAR will be putting the spotlight on its latest innovations and developments; the JC20A is YANMAR's joystick control system for twin shaft drive powerboat applications and has been updated to offer enhanced levels of accuracy and control when maneuvering with intuitive ease. The JC10A joystick control has also been updated for twin sterndrive applications, offering an optimum responsive system combined with quick, smooth operation.

### **2050 Green Challenge**

Aligning with YANMAR's 2050 Green Challenge, YANMAR continues to drive environmental improvements across their product range. The new after treatment for the 6LY400 and 6LY440 SCR engine, rapidly restores the performance and function of the system, lowering emissions for the benefit of the marine environment and ensuring IMO Tier III compliance required in more and more parts of the world.

### **Improvements for Customers**

Offering YANMAR customers the latest innovations for optimal performance, the versatile 4LV150-SD15 common rail engine with SD15 sail drive solution, is now available for sailing yachts up to 70ft\* enabling owners of larger boats and catamarans to experience the full benefits of YANMAR's proven engine solutions range.

## America's Cup

After years of unwavering support, YANMAR will also be demonstrating how they are once again, supporting the prestigious 37th edition of the America's Cup 2024. As an official sponsor, YMI is thrilled to offer its unparalleled expertise in propulsion performance technology in support of the world-renowned sailing event.

Visit YMI, VETUS, Maxwell, Flexofold and Smartgyro in Hall 10, Stand A40 at boot Düsseldorf between 20<sup>th</sup> and 28<sup>th</sup> January 2024.

To book a one-to-one interview with a YANMAR Marine International spokesperson in advance, please email Charlotte at [c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

<https://www.yanmar.com/marine/>

\*depending on the hull shape and displacement

*Ends*

### **For further press information, please contact:**

Michele Durkin, Global Marketing Manager

Global Marketing Marine Department

YANMAR Marine International B.V.

Email: [michele\\_durkin@yanmar.com](mailto:michele_durkin@yanmar.com)

Tel: +31 36 2050146

Charlotte Bulloch, Snr Account Manager

Saltwater Stone

Email: [c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

Tel: +44 (0)1202 669244

---

## **About YANMAR Marine International**

YANMAR Marine International (YMI) is driven to create innovative, environmentally responsible marine propulsion solutions through the exploration and progression of advanced technologies. With sustainability at its heart, the YMI mission is to meet the evolving needs of its customers as a trusted partner, supplying innovative products and systems which enhance our customer's experiences.

The sustainable solutions from YMI are built to help customers take the next step on their journey to minimize their CO2 footprint, while fulfilling their appetite for life-affirming adventure on the water and requirements for onboard comfort. YMI continues to grow its network of service centers worldwide, providing quick and reliable support in over 130 countries.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations. With its beginnings in Osaka, Japan in 1912, YANMAR is driven by its founding mission to benefit humanity and by a pioneering spirit for world-leading technology across seven business domains on land and at sea.

YANMAR has continued to expand its range of products, services, and expertise to deliver total solutions as an engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.

## Contacts



### **Charlotte Bulloch**

PR Account Manager

[c.bulloch@saltwater-stone.com](mailto:c.bulloch@saltwater-stone.com)

07917 907244



### **Olivia Reeve**

PR Account Executive

[o.reeve@saltwater-stone.com](mailto:o.reeve@saltwater-stone.com)