



VETUS Maxwell will demonstrate and display its new award-winning BOW PRO thrusters in Annapolis

Oct 02, 2018 12:00 BST

## **VETUS Maxwell - U.S. Sailboat and Powerboat Shows, Annapolis: VETUS Maxwell Showcases Award-Winning Range of Precision Controlled and Near-Silent Bow Thrusters**

*Innovative firm's BOW PRO described as 'smartest bow thruster built to date'*

*United States Sailboat Show, October 4-8, Tent B19 - B21*

Specialist marine manufacturer VETUS Maxwell is showcasing its range of bow thrusters at the United States Sailboat and Powerboat Shows in Annapolis, including the award-winning BOW PRO models for boats of 20-40' – with a range for larger vessels of 45-80' set to be introduced next month. Four boats fitted with VETUS Maxwell products will also be providing displays during a press demo day at Annapolis Maritime Museum & Park on Tuesday October 9<sup>th</sup>. Two boats, a 30' Scorpion and an Eastport 32', will be fitted with BOW PRO thrusters.

The innovative BOW PRO range combines VETUS's highly-regarded electric thruster technology with its extremely quiet RimDrive, to provide near silent operation and precision proportional control. VETUS BOW PRO thrusters allow operators to command as little or as much power as needed with fingertip control and a runtime only limited by the size of the battery pack installed.

BOW PRO thrusters are highly durable, energy efficient, safe and reliable, and are fitted with a maintenance-free brushless motor. The induction motor can handle both 12V and 24V inputs, making the BOW PRO series suitable for almost all boats.

Chris DeBoy, VETUS Maxwell Vice President of Sales and Marketing, said: "We're delighted to be able to show off our award-winning BOW PRO thrusters at Annapolis. As ever, our in-house engineering team has worked hard to develop a product with the best possible performance, while also being easy to install and maintain.

"The BOW PRO thruster is our latest fully proportional ultra-quiet brushless thruster with a longer runtime, both 12 and 24V units and tunnel sizes up to 185mm. The full range of thruster sizes for the BOW PRO series will be available later this year. BOW PRO thrusters provide phenomenal proportional control, making maneuvering boats in tight spaces easier than ever before."

BOW PRO thrusters are controlled by a proprietary CANBUS protocol with a standard or a fully-proportional control panel available. The second option, with a joystick, also comes with a lock function which enables the boat to be held alongside without ropes, making it easy to pick up or drop off crew.

In February, VETUS Maxwell BOW PRO thrusters received an Innovation Award at Miami International Boat Show. Judges said: “With its integrated brains, this could be the smartest bow thruster built to date.”

Joining partners at the Annapolis demo event are YANMAR and Glendinning, and other products on display include VETUS retractable thrusters and Glendinning engine controls and ProPilot joystick docking.

For more information on the VETUS Maxwell bow thrusters see [www.vetus.com](http://www.vetus.com).

Ends

### **Note for Editors**

Press are invited to the VETUS Maxwell Demo Day on Tuesday, October 9 between 10am and 3pm at the Annapolis Maritime Museum, 723 2<sup>nd</sup> St, Annapolis, MD 21403. Lunch and refreshments are included. Additional product demonstrations can also be arranged during the shows if necessary.

Anyone interested can contact Jemima at [j.molyneux@saltwater-stone.com](mailto:j.molyneux@saltwater-stone.com) to register.

### **Media Contacts:**

Chris Deboy

**VETUS Maxwell**

Tel: +1 (0)410 712 0740

Mobile: +1 (0)410-409-8108

[Cdeboy@vetus.com](mailto:Cdeboy@vetus.com)

[www.vetus.com](http://www.vetus.com)

or

Jules Riegal

**Saltwater Stone**

+44 (0) 1202 669244

+44 (0) 7973 737496

**About VETUSMaxwell** - *Making life on the water more enjoyable*

VETUS Maxwell is an internationally-renowned developer and manufacturer of complete marine product systems ☒ including engines, generators, bow thrusters and control panels ☒ for recreational craft and small commercial vessels. VETUS Maxwell prides itself on innovation and the majority of the 4,000 products it supplies are part or wholly designed by its in-house engineers. Founded in 1964, VETUS has its headquarters near Rotterdam, in the Netherlands, as well as subsidiaries in 16 other countries and a worldwide distribution and service network.

All products marketed by VETUS Maxwell are part of a complete system, with any connecting components also available for ease of use. VETUS Maxwell strives to ensure everything it supplies is as simple to install and maintain as possible, to make life on the water more enjoyable for its customers.