



The full VETUS thruster line-up is now available with expert installation support from Mastry Engine Center

#### Nov 18, 2024 09:00 GMT

# VETUS Maxwell US and Mastry Launch Factory-Backed Thruster Installation Program

VETUS Maxwell US and Mastry Engine Center, both part of YANMAR's Recreational Marine Business Unit, are proud to announce a new factorybacked thruster installation program, bringing advanced manoeuvrability and control to boaters. Announced at the International Boatbuilders' Exhibition and Conference (IBEX) 2024, the collaboration enables customers to have VETUS's high-performance thrusters integrated into their vessels with the confidence of Mastry's expert installation and the assurance of a three-year warranty.

Boaters now have access to VETUS's full thruster line-up, including the innovative BOW PRO series, which provides proportional control, maintenance-free brushless motors, and unlimited runtime with patented smart charging technology. With Mastry's installation support, owners can expect seamless performance whether their vessel is a 26-foot runabout or a 130-foot yacht.

"At Mastry, we are dedicated to enhancing the boating experience. This partnership allows us to give customers complete control and confidence on the water," said Kevin Carlan, President of Mastry Engine Center.

Chris DeBoy, President of VETUS Maxwell US, added: "Our collaboration with Mastry means boaters gain access to industry-leading technology with unmatched reliability and service."

Unlike traditional thrusters with only on/off modes, VETUS BOW PRO thrusters allow captains to precisely adjust thrust levels. A standout feature is the lock-and-hold capability, which enables boaters to hold their vessel steady, offering extra time for docking and handling lines.

The VETUS BOW PRO thrusters integrate easily with joystick docking systems like Honda-Ultraflex, Mercury Marine's Joystick Piloting for Outboards (JPO), Yamaha's Helm Master® EX, and YANMAR's JC20 Inboard Joystick Control System, ensuring precise, intuitive handling.

For further information, please visit <u>www.vetus.com</u> and <u>www.mastry.com</u>

ENDS

#### Media Contacts

Sander Gesink VETUS Tel: +31 6 15550101 sgesink@vetus.com www.vetus.com Karen Bartlett Saltwater Stone +44 (0) 1202 669244

### About VETUS

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS, headquartered in the Netherlands and part of the YANMAR Recreational Marine Business Unit, has representation in 17 other countries and an extensive global distribution and service network.

### **About Mastry**

For over six decades, Mastry has been a cornerstone of the marine industry, offering reliable engine solutions and supporting boat builders, dealers, owners, and operators. Known for their expertise in customization and dedication to quality, Mastry provides trusted brands and innovative systems to ensure top performance on the water.

Mastry is part of the YANMAR Recreational Marine Business Unit, and the company is one of the largest distributors for YANMAR diesel engines in the US.

## Contacts



Karen Bartlett Consultant PR & Communications k.bartlett@saltwater-comms.com +44 (0) 1202 669244