



VETUS Maxwell will display its new BOW PRO thrusters at IBEX this week

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## VETUS Maxwell - IBEX: Precision Performance of VETUS Maxwell's Latest Products to be Displayed on the Water at IBEX

Award-winning new BOW PRO thrusters to take center stage

IBEX Tampa 2018, October 2-4, Booth: 1025, 18D, 19D

VETUS Maxwell, the innovative developer, manufacturer and trader of leisure

boat products, will be taking to the water to showcase a range of its latest products at the annual IBEX Show in Tampa, Florida, this week. Two boats will be on hand at the show, from October 2<sup>nd</sup> to 4<sup>th</sup>, to take dealers and journalists for a spin to see the remarkable maneuverability afforded by the precision control of its award-winning new BOW PRO thrusters.

The boats featured will be a Scorpion 30' RIB, with twin YANMAR diesels, and a Mirage 35' TT Trawler, with twin Honda outboards. VETUS Maxwell will also have a full booth inside the exhibit hall (1025), displaying BOW PRO thrusters along with many more products and technologies.

Chris DeBoy, VETUS Maxwell Vice President of Sales and Marketing, said: "Our sales team is excited about getting out on the water in Tampa to show off our market-leading products. We are particularly proud of the new VETUS BOW PRO thrusters, which won an innovation award at Miami International Boat Show earlier this year.

"The BOW PRO Thruster is our latest fully proportional ultra-quiet brushless thruster with a longer run time. Available in both 12- and 24-volt units, they are suitable for almost any boat, with tunnel sizes up to 185mm. The full range of thruster sizes for the BOW PRO series will be available later this year. Be sure and stop by both locations to experience the latest in bow-thruster technology with VETUS at IBEX."

In February, VETUS Maxwell's BOW PRO thrusters received an Innovation Award at Miami International Boat Show. Judges said: "With its integrated brains, this could be the smartest bow thruster built to date."

For more information on the VETUS BOW PRO range see www.vetus.com.

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## **Media Contacts**

Chris DeBoy **VETUS Maxwell** 

Tel: +1 (0)410 712 0740 Mobile: +1 (0)410-409-8108

CDeboy@vetus.com

or

Jules Riegal
Saltwater Stone
+44 (0) 1202 669244
+44 (0) 7973 737496
j.riegal@saltwater-stone.com
www.saltwater-stone.com

## **About VETUSMaxwell** - Making life on the water more enjoyable

VETUS Maxwell is an internationally-renowned developer and manufacturer of complete marine product systems 

including engines, generators, bow thrusters and control panels 

for recreational craft and small commercial vessels. VETUS Maxwell prides itself on innovation and the majority of the 4,000 products it supplies are part or wholly designed by its in-house engineers. Founded in 1964, VETUS has its headquarters near Rotterdam, in the Netherlands, as well as subsidiaries in 16 other countries and a worldwide distribution and service network.

All products marketed by VETUS Maxwell are part of a complete system, with any connecting components also available for ease of use. VETUS Maxwell strives to ensure everything it supplies is as simple to install and maintain as possible, to make life on the water more enjoyable for its customers.