



Vetus is joined by Daniele Toretta as Sales Manager for Northern Italy

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## VETUS APPOINTS SALES MANAGER FOR NORTHERN ITALY

VETUS, the global innovation company for complete marine product systems, has appointed Daniele Torretta as Sales Manager for Northern Italy in a move that will enable it to be even more pro-active with original equipment manufacturers and key clients in this key market.

Most recently Sales Manager Marine Pleasure Yacht Sector Italy for Twin Disc working with all main Italian boat builders, Daniele was earlier Senior Sales Manager for RTN for more than 13 years and was, among other things, in charge for the launch of the marine propulsion system Fortjes by Reintjes and of the innovative hybrid propulsion system Auxilia by RTN. He has worked closely with a range of key clients on the development of their portfolio of hybrid and diesel electric applications.

At VETUS Daniele will report to Davide Baldereschi, who was appointed as the company's new Italy Branch Manager in April.

Daniele has worked in the marine sector since 2007 and has a wide range of experience, especially in the propulsion and hydrodynamic fields.

During this time in the maritime industry, he also studied for and achieved a bachelor's degree in Marketing and Business Organization at the University of Modena and Reggio Emilia.

For more information about VETUS visit <u>www.vetus.com</u>

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About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, generators, bow thrusters and control panels—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering a superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with subsidiaries in 17 other countries and an unparalleled worldwide distribution and service network.

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