



Kevin Theuns has been appointed as VETUS' Manager Sales for the Netherlands and Belgium

Mar 28, 2024 08:00 GMT

VETUS Appoints Kevin Theuns as Manager Sales for Netherlands and Belgium

Schiedam, Netherlands – VETUS, the leading developer of complete boats systems, has announced the appointment of Kevin Theuns as the Manager Sales for the Netherlands and Belgium, effective 1st April 2024. Kevin will spearhead the company's sales efforts in these crucial markets, working closely with the sales team to further enhance VETUS' market share and presence. Kevin will manage the middle and southern part of the Netherlands and Belgium and the northern part of the Netherlands will be managed by

VETUS' office in Grou.

Kevin first joined VETUS in 2019 and has held a number of roles including Product Sales Manager Thruster Systems and Sales Manager OEM Netherlands. With a robust background in sales and a deep understanding of the Dutch and Belgian boating industries, Kevin brings invaluable expertise to his new role. He will collaborate with VETUS' seasoned sales team to drive growth and strengthen VETUS' position as a market leader.

Expressing his enthusiasm for the new role, Kevin remarked, "The Netherlands and boats are inextricably linked. It's inspiring to witness the vibrant water sports culture in the Low Countries every day. VETUS holds a pivotal role as a developer of comprehensive onboard systems, and I am committed to expanding our footprint further."

"We are excited to welcome Kevin to his new position and are confident in his ability to drive success in these key markets," said Thijs Boegheim, Director Sales EMEA at VETUS. "His leadership and strategic insights will undoubtedly propel VETUS to new heights."

For more information about VETUS and its extensive range of marine solutions, visit www.vetus.com

ENDS

Media Contacts

Sander Gesink
VETUS
Tel: +31 6 15550101
sgesink@vetus.com
www.vetus.com

Karen Bartlett
Saltwater Stone
+44 (0) 1202 669244
k.bartlett@saltwater-stone.com
www.saltwater-stone.com

About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company’s commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.

Contacts



Karen Bartlett

PR Account Director

PR & Communications

k.bartlett@saltwater-stone.com

+44 (0) 1202 669244