



Eva Aresté has been appointed as Sales Manager of VETUS electric engines for Spain and Portugal

Aug 31, 2023 08:00 BST

VETUS appoints Eva Aresté as Engine Sales Manager for Spain and Portugal

VETUS, creator of complete onboard boat systems, has appointed Eva Aresté as Sales Manager (electric) engines for Spain and Portugal, a move that reinforces the global innovation company's leadership in this growing key market.

Eva, who joined VETUS in 2019, takes on the role with effect from 1st September 2023.

Based out of the VETUS Spanish office, Eva will be responsible for sales of electric propulsion systems, together with promoting and supporting sales of internal diesel combustion engines and gensets across Spain and Portugal.

The new role will build on Eva's former responsibilities with VETUS, having previously been involved in providing crucial technical and sales support together with training clients on the operation and maintenance of engines and gensets.

Prior to joining VETUS, Eva worked in the sales department at Solé Diesel for five years, specializing in the distribution of engines, gensets, and essential spare parts, an experience that deepened her understanding of the marine industry and the importance of delivering tailored solutions to clients.

"I am very excited about my new role as Sales Manager for engines, gensets and e-drive in Spain and Portugal," she said.

"Being an experienced professional who has worked at VETUS Spain for several years, in addition to my years at Solé Diesel, I am confident that my technical knowledge and years of experience in a commercial environment will help me to boost this group of VETUS products."

For more information on VETUS visit www.vetus.com

ENDS

Media Contacts

Sander Gesink

VETUS

Tel: +31 6 15550101

sgesink@vetus.comwww.vetus.com

Karen Bartlett

Saltwater Stone

+44 (0) 1202 669244

k.bartlett@saltwater-stone.comwww.saltwater-stone.com

About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.

Contacts



Karen Bartlett

PR Account Director

PR & Communications

k.bartlett@saltwater-stone.com

+44 (0) 1202 669244