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## The Queen's Platinum Jubilee Celebrations Supported by Poole BID

To support Poole's celebration of The Queen's Platinum Jubilee, Poole BID has organised street entertainment and events in the town centre area from Saturday 28th May to Sunday 5th June.

The celebrations start Saturday 28th May with a Jubilee Window Display Competition. Shops on the high street will be encouraged to get involved and decorate their business windows to celebrate the Jubilee. The competition is in conjunction with HOT Radio, and the public will be encouraged to visit Poole and vote for their winner on the HOT Radio website. The shop with the winning display will be awarded a HOT Radio advertising campaign for their business, up to the value of £1,355. This includes both air time and advert creation. Members of the public who vote in the competition will be entered into a draw for the chance to win £250.

From bank holiday Thursday to Sunday 5th June a portable LED screen will be erected in Falkland Square showing Jubilee events, including The Queen's Birthday Parade (Trooping the Colour) on Thursday 2nd and the Service of Thanksgiving for The Queen's reign on Friday 3rd.

From 11am on Saturday 4th June live acts will perform on the entertainment stage in Falkland Square. Visitors to the Dolphin Centre will also be able to write a letter of congratulations to The Queen and post it in the Jubilee Post Box which will be located outside Gather in the Dolphin Shopping Center.

On Sunday entertainment continues with a Jubilee Street Singalong as local artists perform through the high street from Falkland Square to the Slug & Lettuce. There will also be street entertainers including stilt walkers and magic acts. For the kids a circus workshop will be hosted by local children's

entertainer, Jamie Jigsaw, and there will be free face painting for the under twelves by Poole based Diamond Faces Face Painting.

Poole BID Director, Jeanette Walsh commented 'While we appreciate that many people may be holding their own street parties during the long bank holiday weekend, we wanted to ensure that visitors and businesses to our High Street could join in with the celebrations.'

'We are particularly proud that 80% of the overall cost of this one-off event has been funded by a successful ARG (Additional Restrictions Grant) application which will ensure budget remains for regular ongoing event and entertainment support.'

The Platinum Jubilee Celebration initiative is part of Poole BID's Promote programme, the focus of which is to support events that attract visitors to the town which in turn benefits businesses within the BID area.

Upcoming BID funded events to promote Poole town centre include Street Music Poole which takes place every weekend from May until August throughout the BID area as well as support of Harry Paye Day on Poole Quay on Saturday 18th June.

Further information can be found on the [Poole BID Facebook page](#).

Ends

May 19th, 2022

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## **Background Notes on Poole BID**

Established in 2016 and currently in year two of the 5-year 2021-2026 term, Poole Business Improvement District (BID) is an independent business-led and business funded body that works on behalf of Poole businesses within the BID area.

Poole BID's role is to deliver the 2021-2026 Business Plan which was approved by a vote of levy payers in the 2021 renewal ballot. Such activities and initiatives are funded by the BID Levy which is paid by individual businesses within the BID area with a rateable value of £5,000 or over.

The current BID area includes almost 500 businesses and covers the core areas of Poole Quay, Poole High Street, the Dolphin shopping Centre, the Bus Station and Lighthouse Arts Centre.

A management team is responsible for the day-to-day running of Poole BID, overseen by a Board of directors made up of individuals from BID levy paying businesses within the BID area. [www.poolebid.com](http://www.poolebid.com)

## **Contacts**



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