



Cox Powertrain has released renders of it's final cowling design ahead of production

Sep 18, 2019 14:20 BST

## Sleek Carbon Fibre Cowling Revealed for Cox Powertrain's CXO300

**Lancing, UK, 18 September 2019** – The exceptional performance and innovative features of British marine specialist Cox Powertrain's high-performance diesel outboard have now been topped with stylish good looks following the creation of a robust, contemporary-styled carbon fibre cowling. Created by high-precision specialist, CPC Group, which works with high-profile names including Ducati, McLaren and Porsche, the durable, lightweight protective housing is available in black or white.

Images of the CXO300's final styling have now been released ahead of its imminent production launch this year. The engine itself has been in development for over a decade and no care has been spared in the preparation of its casing which has been designed to be as strong and light as possible while also looking great with angular lines, stylish vents and accents of colour.

Carbon fibre is renowned for delivering impressive stiffness, strength, chemical and heat resistance, making it popular with the military and motorsports industry, and ideal for use in the harsh marine environment. For Cox's engineering team, carbon fibre was the natural choice to protect the advanced technology of world's first 300hp diesel outboard and the high-precision mechanical machining specialists at CPC the ideal team to create its cutting-edge, premium cowling.

Global Sales Director Joel Reid commented: "While exceptional performance, fuel efficiency and cost of ownership savings are undoubtedly the headline features of the CXO300, we felt it was important its cowling should not only be as rugged, durable and lightweight as possible but should also look great. Current trends are seeing more creative styling for high-end outboards like the CXO300 and many customers want engines that look as good as their boat. That's why, in addition to our standard black and white options, custom colours and stylish decals will be available in the future."

At the same time as offering the increased safety and fuel efficiency benefits of a diesel, as the first heavy-duty non-gasoline outboard the CXO300 also offers reduced maintenance and haul out costs. The CXO300 also provides at least a 25% better range compared to a gasoline outboard and 100% higher peak torque at the crankshaft than the leading gasoline 300hp outboards, which enables craft to move more weight more efficiently and reach peak torque and top power more quickly.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

ENDS

Notes for editors:

**Please scroll to the bottom to download high resolution images of the final CX0300 production renders**

**Media contacts:**

Faye Dooley, Marketing Communications Manager

**Cox Powertrain Limited**

Tel: +44 (0) 1273 454 424

E: [faye.dooley@coxpowertrain.com](mailto:faye.dooley@coxpowertrain.com)

Media information & images:

Karen Bartlett

**Saltwater Stone**

Tel: +44 (0) 1202 669 244

E: [k.bartlett@saltwater-stone.com](mailto:k.bartlett@saltwater-stone.com)

---

**About Cox Powertrain**

Cox Powertrain is a world-leading British design and engineering innovator of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the

company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard performance engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

The CXO300 is due to go into full production in Q4 of 2019. Cox is supported by a worldwide distributor network made up of 40 distributors and 400 dealers.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)