

Live on-water vessel and equipment demonstrations will take place in the adjoining Royal Victoria Dock

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# Sea and believe at Oi London 2020

There are many live on-water vessel and equipment demonstrations to look forward to at Oceanology International's golden anniversary exhibition and conference in ExCel London

Almost 5,000 visitors have already signed up to toast half a century of ocean science and technology innovations at the golden anniversary **Oceanology International London 2020** exhibition and conference (ExCel London, March 17-19) – and a key part of the proceedings will be the staging of live on-water product demonstrations.

Always a popular, well-attended and fundamental feature of Oi expos at the ExCel, these demonstrations in the adjoining Royal Victoria Dock act as

sources of irrefutable proof – a failsafe way for companies to back up their corporate claims, build their brands and generate sales by displaying their products in action to a unique cross-sector concentration of potential customers.

As befits the generous scale of this extra-special 50th anniversary event, predicted to be the largest in Oi history, organisers Reed Exhibitions have arranged to allow twice the usual number of companies to host dockside equipment or vessel demonstrations. Show visitors have the option of watching these from a covered private meeting area or from elevated viewing platforms.

At the time of writing, several major firms have already confirmed that they will be holding product demonstrations on the water over all three days at Oi London 2020, including **Teledyne Marine** (Dockside Cabin 1, 9.30-10.15), which will be displaying items such as its **Teledyne Oceanscience Z-Boat 1800**, a compact and versatile remote survey vehicle, and the **Slocum G3 Glider**, a buoyancy-driven AUV.

Meanwhile, **Maritime Robotics** (Dockside Cabin 2, 10.00-10.45 and 14.00-14.45) will be demonstrating its **Mariner** and **Otter** USVs, respectively designed for offshore/coastal applications and seabed mapping/monitoring; while **iXblue** (Dockside Cabin 3, 10.15-10.45) will be putting its **Drix** surface drone, intended to remove the need to mobilise heavy resources for sea operations, through its paces.

Other companies hosting daily demonstrations in the Royal Victoria Dock will include **Think Sensor** (Dockside Cabin 1, 14.30-15.15), **Kongsberg Mesotech** (Dockside Cabin 2, 13.00-13.45), **Seafloor Systems** (Dockside Cabin 3, 11.15-13.15 and 15.15-15.45), **Deep Trekker** (Dockside Cabin 1, 15.45-16.30), **Beringia Enterprises** (Dockside Cabin 2, 11.00-11.45) and **L3Harris Technologies** (Dockside Cabin 3, 10.45-11.15 and 15.45-16.15).

"Exhibitors and attendees always look forward to these live on-water demonstrations," says David Ince, Events Director, Reed Exhibitions, "which in essence bring company brochures to life and allow onlookers to come away with a very clear impression of the vessels and instruments which have piqued their interest. This year's programme of product demos is already brimming with firstclass content: and when you factor in the increased exhibition floorspace and packed conference schedule, it's clear that Oi London 2020 will set a new showcasing and networking standard for the global marine science community."

For more information, to register for attendance or inquire about a product demonstration slot, visit <u>www.oceanologyinternational.com</u>

### ENDS

## **Notes for Editors**

Press registration for Oi London 2020 is now open. To receive a press pass, please click <u>here</u>.

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## About the Oceanology International Portfolio

## **Connecting the Global Ocean Technology Community**

Oceanology International is the world's leading marine science and ocean technology exhibition and conference. Beginning its journey in the UK in 1969, Oi has established itself as a truly global portfolio, with events running in London, San Diego, Shanghai an Abu Dhabi.

Oceanology International offers a series of global and regional forums where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for exploring, monitoring, developing and protecting the world's oceans.

### The Oceanology International portfolio includes:

- Oceanology International London: Oceanology International is the world's largest exhibition and conference dedicated to serving all professionals working in the global marine science and ocean technology sector. The first Oceanology International was held in Brighton, in 1970. Today, its home is at ExCeL London. The Oi 2020 exhibition is ending its 50<sup>th</sup> anniversary celebration and is expected to attract 500+ exhibiting companies and 8,000+ attendees from over 90 countries. www.oceanologyinternational.com
  - **Oceanology International China Shanghai**: Developed with government and industry associations, Oi China provides organizations with the opportunity to capitalize on China's rapidly growing offshore energy and marine industries. With 215 exhibitors from 20 different countries, more than 5,000 domestic and overseas professional attendees from 32 different countries and regions were attracted to Oi China 2018.

#### www.oichina.com.cn/en-gb.html

- **Oceanology International Americas San Diego**: Returning to the thriving US blue economy hub of San Diego, Oi Americas is a growing regional showcase of technology solutions and services with an expected audience of 2,750 attendees from 30+ countries. The third edition takes place on February 15-17, 2021. www.oceanologyinternationalamericas.com
  - Oceanology International Middle East Abu Dhabi: The latest
    edition to the Oceanology portfolio of events will launch in
    September 2020 at the Abu Dhabi National Exhibition Centre
    (ADNEC) and will focus on the Middle East and Indian Ocean
    region's growing application of ocean technology across a variety
    of end-user sectors from Ocean Science to Aquaculture to
    Offshore Energy and more.

https://www.oceanologyinternationalmiddleeast.com/en-gb.html

## **About Reed Exhibitions:**

Reed Exhibitions is the world's leading events organizer, with over 500 events in 30 countries. In 2018, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.<u>www.reedexpo.com</u>