







Sea-Alliance Group to participate in the 20th East Med Multihull & Yacht Charter Show, April 25th to April 28th, Poros Port, Greece.

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## SEA-ALLIANCE GROUP ANNOUNCES PARTICIPATION IN THE 20TH EAST MED MULTIHULL & YACHT CHARTER SHOW - EMMYS BOAT SHOW 25TH-28TH APRIL

Presenting Charter Boats, HANI I on Pier E and ZANGA on Pier I

Sea-Alliance Group, a leading global provider of yachting services, proudly

announces its participation in the 20th East Med Multihull & Yacht Charter Show, set to take place from April 25th to April 28<sup>th</sup>, 2024, at Poros Port, Greece. This esteemed event marks the first Multihull charter Show in the Mediterranean and promises to attract industry professionals and enthusiasts from around the globe.

Sea-Alliance Group, headquartered in Gibraltar with a strong presence across the Mediterranean since its expansion into Greece last year, specializes in delivering exceptional services tailored to yacht owners, charter companies, marina owners, and shipyards worldwide.

Two of the fleet's unique charter vessels will be moored at the Show, the 70ft aluminium custom-made catamaran "HANI I" (Pier E) providing luxurious crewed charters, and the 46ft owner's version lagoon "ZANGA" (Pier I) offering skippered charters in Greece.

Both vessels will host show visitors and existing clients keen to explore the unique charter services available with Sea-Alliance's expert show team onboard. An invite-only cocktail party reception will also be held onboard "HANI I" for exclusive guests, and daily meditation sessions will be held onboard "ZANGA"/HANI I for guests seeking to unwind and rejuvenate during the lunch period.

"As a global leader in yachting services and with our enhanced presence in Greece, Sea-Alliance Group is thrilled to showcase two of our charter vessels, *HANI I* and *ZANGA*, at the East Med Multihull & Yacht Charter Show," said Itay Singer, one of the three Shareholders of Sea Alliance Group. "This event presents an excellent opportunity to connect with industry professionals and enthusiasts, highlighting our commitment to delivering unparalleled service and support to our valued partners and clients across the Med, with a specific emphasis to the charter market."

Sea-Alliance Group's fleet is steadily growing following the launch of their new branch in Greece, which includes a new office in Athens and a new charter base in Porto Heli marina. In addition to the existing charter yachts, the fleet will expand further with the arrival of the 2024 Lagoon 42 "AURA" and the 2024 Aventura 50 "NYD'AMOUR II" for 2024 season, and very latest addition for season 2025, the recent CA "SUNNY DREAM". The newly unveiled Lagoon 60, alongside AURA II and the Lagoon 43, mark the debut of these latest Lagoon models available for charter in Greece. Sea-Alliance Group invites attendees to visit their stand at the show, where they will have the opportunity to learn more about the company's offerings and experience firsthand the excellence that Sea-Alliance Group brings to the Med. In line with their long-standing company philosophy of '*Large enough to deliver; small enough to care*',

the company's experienced team lead by two of its shareholders, Itay Singer and Roy Klajman, will be attending the show to advise and answer any queries.

Ends

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## About Sea-Alliance Group

A global leader in yachting services. The Sea-Alliance Group is an international maritime business headquartered in Gibraltar with offices and representatives throughout the Mediterranean operating a wide range of services world-wide for yacht owners, charter companies, marina owners and shipyards.

The group offers exceptional experience and comprehensive capabilities to meet, and usually exceed, customer expectations. In addition to Yacht Brokerage and Charter, Sea-Alliance Group provides Project Management of new builds, Yacht Management, Marina Management and is a dealer for a number of internationally known boat builders.

With an impressive network of specialist service providers throughout the world Sea-Alliance customers are able to benefit from the company's

expertise wherever they are cruising or operating. The same high standards are assured regardless of location.

Contacts



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