

CI IENT NEWSBOOK



Sea-Alliance Group



Sea Alliance Group Team in Greece

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## Sea-Alliance Group Announces Expert Team in Greece

Full service international yachting company specialising in yacht sales (new and brokerage), yacht charters, yacht management and marina management; Sea-Alliance Group (SAG), recently announced its expansion into Greece. Subsequently, the business has just opened a new office premises in The Athenian Riviera with an additional summer base in Porto Heli, to accommodate the highly experienced team which will support the needs of Sea-Alliance Group's Mediterranean customers and partners. Manousos

The Greece based team has been carefully selected to offer specialised expertise led by Office Manager, Asimina Papadimitriou who has a strong maritime management background. Asimina's qualifications in Maritime Management from Solent University make her perfectly placed to take on the role along with her hands-on experience garnered from working as a Captain of a 90ft motor yacht for four years.

Asimina commented on her role; "As the Office Manager, I'm involved in all the company's activities, sales, charters and the day-to-day operations. I also cooperate with the sister companies' employees to ensure all services provided follow the standards set by the Shareholders.

I really like the SAG family. From the beginning, I've always felt like a valued member of the team as they really appreciate the people that work for them. The people within the company are truly unique and I enjoy working within this energy and have an alignment with the vision and purposes of SAG: *Large enough to deliver; Small enough to care.*"

Starting out in the Merchant Navy in the role of cadet then becoming a 2nd Officer, Asimina has enjoyed a professional life afloat and is now looking forward to a more shore-based role. Her passion for boats, particularly the engineering and structural side, makes her perfectly placed to support the sales, charter and operational side of the business, whilst supporting both the shareholders and the local team and being involved in marina development.

Asimina is joined by the Operations Manager, Manousos Syngelakis, who will be involved across the business and comes from a marine background having worked in Greece for a yacht management company. Manousos has a Master's degree in Mechanical and Manufacturing Engineering from Greenwich University, giving him an excellent insight into the technical side of yachting and a real passion for the sea and all types of yachts and their mechanical aspects.

Charter and Sales Manager, Evita Kargioti, whose main responsibilities will be to deal with clients' requests for yacht charters in creating perfect customized proposals and to support clients who are buying or selling a yacht. After working for a shipping company, Evita began her career in yachting as a yacht agent in 2013 providing services to commercial and private yachts up to 100m. Evita has a passion for yachting, which led her to focus her career on yacht charter and sales roles over the last couple of years. The Greek office is also supported by the very experienced, Katerina Siouti, who manages the charters of the non-crewed yachts in addition to managing and expanding the CA Fleet and promoting SAG's charters and yacht sales in general. Katerina also looks after management of the smaller yachts sales, ensuring the smooth collaboration between clients, brokers and owners.

To learn more about the SAG family and to find out why SAG has chosen to expand into Greece, one- to-one interviews can be arranged with the experienced and knowledgeable team now in place.

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## About Sea-Alliance Group

A global leader in yachting services.

The Sea-Alliance Group is an international maritime business headquartered in Gibraltar with offices and representatives throughout the Mediterranean operating a wide range of services world-wide for yacht owners, charter companies, marina owners and shipyards.

The group offers exceptional experience and comprehensive capabilities to meet, and usually exceed, customer expectations. In addition to Yacht Brokerage and Charter, Sea-Alliance Group provides Project Management of new builds, Yacht Management, Marina Management and is a dealer for a number of internationally known boat builders.

With an impressive network of specialist service providers throughout the world Sea-Alliance customers are able to benefit from the company's expertise wherever they are cruising or operating. The same high standards are assured regardless of location.