



Oceanology International is the leading forum connecting the global ocean technology community.

Aug 16, 2023 12:46 BST

Saltwater Stone re-appointed as exclusive event PR agency for Oceanology International

Dedicated maritime communications agency, Saltwater Stone, has been re-appointed by RX Global (formerly Reed Exhibitions) as exclusive event PR agency for the global ocean technology conference and exhibition, Oceanology International 2024, following a multi-agency pitch. Oceanology International (Oi) is the world's largest exhibition and conference dedicated to serving all professionals working in the global marine science and ocean technology sector.

Oi was first launched in 1969 and runs every two years. The 2024 three-day event will take place from 12 – 14 March at Excel, London, and will see more than 8,000 attendees and around 500 exhibitors showcasing their latest technologies and developments. There will also be on-water demonstrations and vessels.

Oi is the leading forum connecting the global ocean technology community, providing a platform for knowledge sharing for leaders in industry, academia, and government. The relationship between Saltwater Stone and event organisers, RX Global, first began in 2017, with the two organisations working closely together over the last six years.

Saltwater Stone will utilise its extensive expertise in the global marine sector to promote the event, providing strategic input into marketing the show. The agency will also provide content creation and ongoing communications to event exhibitors, conference panel members, ambassadors, the media, and associations.

“This year we invited several agencies to pitch for the role, and Saltwater Stone stood out amongst the others for its dedication and knowledge of the industry,” said Oceanology International Marketing Manager, Mike Enser. “It’s been a pleasure working with Saltwater Stone over the years and I have every confidence in the team to help promote the event again and gain international coverage and exposure.”

Georgina Bartlett, Saltwater Stone Managing Director, added: “We’re delighted that RX Global has shown its continued confidence in Saltwater Stone, and to see our working relationship extended. “The agreement extends a successful partnership that has worked well since 2017 and shows RX Global’s confidence in our work and the global coverage and support that we provide.”

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Environment, oceans, industry, technology, energy, sustainability, economy, connectivity, exhibition

About Oceanology International (Oi)

Oi is the world's leading marine science and ocean technology exhibition and conference. Beginning its journey in the UK in 1969, Oi has established itself as a truly global portfolio, with events running in London, San Diego, Shanghai and Abu Dhabi.

Oi offers a series of global and regional forums where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for exploring, monitoring, developing and protecting the world's oceans.

For more information about Oceanology International please see <https://www.oceanologyinternational.com/>

Oceanology International Americas

Oi Americas is held in San Diego and runs every alternate year to Oceanology International. It is a growing regional showcase of technology solutions and services with an expected audience of 2,750 attendees from 30+ countries.

For more information see <https://www.oceanologyinternationalamericas.com>

About Saltwater Stone:

Saltwater Stone is a specialist marine marketing and communications agency offering PR, social media, advertising and design services. With expertise covering all forms of seafaring, from leisure sailing and yacht racing to superyachts and commercial shipping, as well as long-term experience working with satellite communications providers, the Saltwater team builds lasting marketing partnerships that help brands thrive and grow.

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