



New Senior PR Account Manager: Charlotte Bulloch

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## Saltwater Stone Makes Key Appointment

**Charlotte Bulloch appointed as Senior PR Account Manager**

*For immediate release:*

Saltwater Stone, a leading specialist marine and maritime communications agency, is pleased to announce the appointment of Charlotte Bulloch as new Senior PR Account Manager, the newest addition to its team. With an extensive background in PR, marketing, and events, particularly within the marine industry, Charlotte, also known as Charlie, brings a wealth of expertise and a fresh perspective to enhance the agency's client services.

Charlotte, a graduate of Bournemouth University's renowned PR degree, has a proven track record in successfully managing strategic PR campaigns for clients in a range of sectors, including B2B, B2C, charities, education and local government. She has previously worked at Saltwater Stone, has experience in running her own PR consultancy and spent time working for the Royal Yachting Association, as well as at Parkstone Yacht Club and Marina. Charlotte's deep insight of the industry's unique challenges, trends, and opportunities will greatly benefit Saltwater Stone's clients operating in the marine and maritime sectors, as well as those reaching into new market sectors.

In welcoming Charlotte to the team, Georgina Bartlett, Saltwater's Managing Director, emphasised the positive impact this appointment will have on the team, and on client services. "We are delighted to have Charlie re-join our team. Her specialized experience in B2B and B2C communications will further strengthen our capabilities in serving our clients. By bringing Charlie on board, we can continue ensuring that our clients receive the highest level of expertise, tailored strategies, and impactful campaigns to effectively communicate their brand stories to the right audience."

Charlie commented; "It's great to be back within the Saltwater Stone team after spending time pursuing other avenues and raising my family. The marine industry has always played a big part in my career, so coming back to what I know, with the opportunity to grow through new opportunities, is exciting. I'm looking forward to developing lots of positive and productive working relationships with our clients and colleagues."

Saltwater Stone is committed to delivering exceptional PR and communications services that drive brand awareness, reputation management, and business growth. With the addition Charlotte, the agency is poised to offer an even greater level of strategic counsel, industry insights, and innovative solutions to its clients in the marine and maritime sectors.

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[For further information, please contact:](#)

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## **About Saltwater Stone**

Saltwater Stone is a specialist marine marketing and communications agency offering PR, social media, advertising and design services. With expertise covering all forms of seafaring, from leisure sailing and yacht racing to superyachts and commercial shipping, as well as long-term experience working with satellite communications providers, the Saltwater team builds lasting marketing partnerships that help brands thrive and grow.