



Raymarine is the Official Technical Partner of The Round the Island Race

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## Raymarine technology to enhance competitor safety once more at world-renowned Round the Island Race

**FAREHAM, UK – 25 April 2019** – Raymarine, a brand of FLIR Systems, has announced its continued role as Official Technical Partner for the 16<sup>th</sup> consecutive year to the UK's Round the Island Race, which takes place on 29<sup>th</sup> June 2019.

As Official Technical Partner, Raymarine will once again team up with leading marine meteorologist Simon Rowell to deliver the all-important pre-race

weather and strategy briefing.

Continuing its long-term commitment to promote race safety, Raymarine will also act as the event's Official Tracking Partner for the second time.

Race organisers are encouraging all competitors to transmit an AIS (Automatic Identification System) signal to enable more effective tracking and accountability. Keen to support the safety of those on the water, Raymarine will offer all participants £150 cash back on the purchase of a Raymarine AIS700.

Competitors will also be able to view the firm's latest multi-award-winning technology – ClearCruise Augmented Reality™ – at Raymarine's stand within the event village. This remarkable technology uses high-resolution cameras to capture what is ahead and display it on screen with additional information derived from AIS and chart data to highlight navigation marks and vessels that may not be visible to the naked eye.

Raymarine's Sales and Marketing Manager for the UK and Ireland, Harry Heasman, commented: "Raymarine is proud to be part of the Round the Island Race. Seeing so many competitors utilising our latest technology to ensure safe passage around the island is fantastic."

Head of Race Management for the Round the Island Race, Dave Atkinson, added: "We are very pleased to have Raymarine on board supporting our quest to make this the largest and safest race in the world. We know how popular and well-regarded the Raymarine live weather briefing is and the Live GPS tracking is growing in popularity each year."

Raymarine also looks forward to awarding the Round the Island Race's Young Sailor Trophy, presented to the fastest young skipper or crew to complete the race.

Sailors interested in participating in the event are able to enter online. For more information about the race please visit: [www.roundtheisland.org.uk](http://www.roundtheisland.org.uk)

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## Notes for editors

The Raymarine Weather Briefing with Simon Rowell takes place Friday 28<sup>th</sup> June 6pm at the new location on the stage in the event village on Cowes parade. Participants can register online at [www.raymarine.co.uk/rtir](http://www.raymarine.co.uk/rtir) for a reminder to watch online if they can't be there in person.

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