



Adapter Plate used to upgrade from Raymarine's 7-inch e-Series MFD to Raymarine's 7-inch Axiom MFD

Sep 11, 2017 08:30 BST

Raymarine Sweden: Raymarine Makes Upgrading Easy for its Customers

Boat owners who want to experience the enhanced power and functionality of the new Axiom™ multifunction displays have just had their lives made easier by Raymarine.

Anyone looking to refit their boat or upgrade their current Raymarine displays to the game-changing touch-screen navigation system now has the option of stepping up to the next level by using a stylish Axiom installation adapter plate, without the need to resurface the dash.

Powder coated black to match the Axiom, the adapter plates are designed to enable a simple installation of Axiom multifunction displays in place of legacy MFDs dating back to C/E Classic, including a9x, a12x, c12x/e12x, C70 Classic, C120/E120 Classic, e7/e7D, E90W, E120W, E140W/e165.

The adapter plates have been engineered to utilize the legacy MFD's existing cut-out and fixing holes. For instances where retrofit installations require new fixing holes, Raymarine has provided a mounting template for the new fixing holes with the installation adapter plate.

Thanks to Raymarine's cost-effective adapter plate solutions, boat owners could have access to the new world of navigational and fish-finding performance offered by Axiom, such as built-in RealVision 3D™ sonar, the all new LightHouse 3 operating system with a redesigned interface, and blazing quad-core performance.

For Raymarine customers in Denmark, Finland, Norway and Sweden, the incentive to upgrade their old gear before the end of the season is even greater.

The marine electronics leader is running a Trade-In Campaign until 18th September 2017 for customers in those countries to trade in old marine electronics and save 25% on Raymarine gear. The offer in Sweden is only available at certified service dealers and is only valid when bought in combination with an installation in Sweden.

To qualify, a similar trade-in product is required for each new Raymarine campaign product. The offer applies to all Raymarine products, except Thermal Cameras, Wi-Fish, Ray50 and Ray52 VHF Radios.

For further information, contact Raymarine Sweden on T: +46 317633670 or visit www.raymarine.se

#####

Media contacts:

Ruud Heijsman

FLIR Systems

+32 3665 5100

ruud.heijsman@flir.com

Karen Bartlett

Saltwater Stone

+44 (0) 1202 669 244

k.bartlett@saltwater-stone.com

About Raymarine

Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to www.raymarine.com.

About FLIR Systems, Inc.

Founded in 1978 and headquartered in Wilsonville, Oregon, FLIR Systems is a world-leading maker of sensor systems that enhance perception and heighten awareness, helping to save lives, improve productivity, and protect the environment. Through its nearly 3,500 employees, FLIR's vision is to be "The World's Sixth Sense" by leveraging thermal imaging and adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision,

navigation, and advanced threat detection. For more information, please visit www.flir.com and follow offir.