



Adapter Plate used to upgrade from Raymarine's 7-inch e-Series MFD to Raymarine's 7-inch Axiom MFD

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## Raymarine Norway: Raymarine Makes Upgrading Easy for its Customers

Boat owners who want to experience the enhanced power and functionality of the new Axiom™ multifunction displays have just had their lives made easier by Raymarine.

Anyone looking to refit their boat or upgrade their current Raymarine displays to the game-changing touch-screen navigation system now has the option of stepping up to the next level by using a stylish Axiom installation adapter plate, without the need to resurface the dash.

Powder coated black to match the Axiom, the adapter plates are designed to enable a simple installation of Axiom multifunction displays in place of legacy MFDs dating back to C/E Classic, including a9x, a12x, c12x/e12x, C70 Classic, C120/E120 Classic, e7/e7D, E90W, E120W, E140W/e165.

The adapter plates have been engineered to utilize the legacy MFD's existing cut out and fixing holes. For instances where retrofit installations require new fixing holes, Raymarine has provided a mounting template for the new fixing holes with the installation adapter plate.

Thanks to Raymarine's cost-effective adapter plate solutions, boat owners could have access to the new world of navigational and fish-finding performance offered by Axiom, such as built-in RealVision 3D™ sonar, the all new LightHouse 3 operating system with redesigned interface, and blazing quad-core performance.

For Raymarine customers in Denmark, Finland, Norway and Sweden, the incentive to upgrade their old gear before the end of the season is even greater.

The marine electronics leader is running a Trade-In Campaign until 18<sup>th</sup> September 2017 for customers in those countries to trade in old marine electronics and save 25% on Raymarine gear.

To qualify, a similar trade-in product is required for each new Raymarine campaign product. The offer applies to all Raymarine products, except Thermal Cameras, Wi-Fish, Ray50 and Ray52 VHF Radios.

For further information, visit Raymarine Norway T: +47 69264600 or visit <a href="https://www.raymarine.no">www.raymarine.no</a>

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About Raymarine:

Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to <a href="https://www.raymarine.com">www.raymarine.com</a>.

## About FLIR Systems, Inc.

Founded in 1978 and headquartered in Wilsonville, Oregon, FLIR Systems is a world-leading maker of sensor systems that enhance perception and heighten awareness, helping to save lives, improve productivity, and protect the environment. Through its nearly 3,500 employees, FLIR's vision is to be "The

World's Sixth Sense" by leveraging thermal imaging and adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision, navigation, and advanced threat detection. For more information, please visit <a href="https://www.flir.com">www.flir.com</a> and follow <a href="mailto:off:adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision, navigation, and advanced threat detection. For more information, please visit <a href="https://www.flir.com">www.flir.com</a> and follow <a href="mailto:off:adjacent technologies to provide innovative, intelligent solutions for security and surveillance, environmental and condition monitoring, outdoor recreation, machine vision, navigation, and advanced threat detection. For more information, please visit <a href="https://www.flir.com">www.flir.com</a> and follow <a href="mailto:off:adjacent-technologies">off:adjacent-technologies</a> to security and surveillance,