



OINA Senior Event Director, Jonathan Heastie at Oceanology International London 2016.

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## **OINA 2017: North American Ocean Science and Marine Technology Community Arrives in San Diego for Grand opening of Oceanology International North America**

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An insightful first day is anticipated for visitors, exhibitors and conference

panellists as the official opening of OINA takes place tomorrow

**San Diego/London, February 13, 2017** – North America's ocean industry is coming together in San Diego for the grand opening of Oceanology International North America (OINA) tomorrow. Delivered in association with San Diego headquartered The Maritime Alliance (TMA), OINA, the newest addition to the Oceanology International portfolio, takes place at the San Diego Convention Centre on February 14-16.

This new biennial conference and exhibition is North America's most diverse ocean industry event. The OINA conference consists a three-part programme including a series of keynote end-user focused panel discussions, topical technical sessions and a full day dedicated to the future-focused Catch the Next Wave conference, in association with UC San Diego Scripps Institution of Oceanography'. The in-depth conference programme, delivered by leading industry figures from North America and the world is designed to develop an improved understanding of present and future requirements and opportunities for the 'Blue Economy'.

The first day of the OINA will see over 150 exhibitors and 1500 registered visitors and conference delegates ascend on the San Diego conference centre for the broadest ocean science and marine technology gathering on North American soil.

The OINA conference will offer a wide variety of papers and presentations including a range of Breakout Panel discussions. The Biomarine & Biomimicry Breakout Panel will address aquaculture, marine biomimicry, and marine bioprospecting as ways for humans to learn from and work with the ocean. Panellists' include Dimitri Deheyn, Associate Research Scientist, Scripps Institution of Oceanography and Eric Pedersen, Co-Founder and Farm Director, Pacifico Aquaculture (Mexico).

In addition to the full three-day conference programme, organiser Reed Exhibitions and host venue the San Diego Convention Centre are offering initiatives to make sure that exhibitors, delegates, and visitors get the most from their visit. The Oceanology International MyEvent tool enables visitors to connect with exhibitors before they arrive. Additionally, the established Ocean Social format highlights exhibitor organised events for visitors and conference delegates to attend and network. Alongside this, a 'Show Your Badge & Save' program offers exclusive discounts for convention centre

attendees, with savings at restaurants and attractions in San Diego.

*“We are excited to finally get OINA underway. After months of planning and preparation, we are eager to launch the Oceanology International portfolio to the North American ocean industry. The conference programme provides an extremely diverse range of industry topics based on developing the Blue Economy, while the exhibition floor brings together the broadest range of companies and organisations working in the North American ocean space, making OINA a must attend event for professionals, academics and government organisations alike,”* said OINA Senior Event Director, Jonathan Heastie.

More exhibitor information and the full conference schedule can be found on the OINA website: [www.oceanologyinternationalnorthamerica.com/](http://www.oceanologyinternationalnorthamerica.com/). OINA conference and exhibition visitors can register here: [www.oceanologyinternationalnorthamerica.com/register](http://www.oceanologyinternationalnorthamerica.com/register)

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## About the Oceanology International Portfolio

The Oceanology International portfolio of events offer a global forum where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for measuring, exploiting, protecting and operating in the world's oceans. First established in 1969, the flagship event in London features the world's largest exhibition for marine science and technology, multiple agenda-setting technical conferences, and a visiting vessels and waterside demonstration program.

## The Oceanology International portfolio includes

- **Oceanology International China:** Developed with government and industry associations, Oceanology International China provides organizations with the opportunity to capitalize on China's rapidly growing offshore energy and marine industries. With 215 exhibitors from 20 different countries, more than 5000 domestic and overseas professional attendees from 32 different countries and regions were attracted to OI China 2015.  
[www.oichina.com.cn/en](http://www.oichina.com.cn/en)
- **Oceanology International:** Oceanology International is the leading conference and exhibition dedicated to serving all professionals working in the global ocean science and marine technology sector. The first Oceanology International was held in Brighton, in 1970. Today, it's home is at ExCeL London. The OI2016 exhibition was the largest ever in the show's 47-year history with over 8,500m<sup>2</sup> occupied by 520 exhibiting companies from 33 countries. [www.oceanologyinternational.com](http://www.oceanologyinternational.com)
- **Catch the Next Wave conference:** Now in its fourth edition, Catch the Next Wave is an exclusive conference taking place alongside or as part of Oceanology International events globally. The most recent program in London took place at the prestigious Royal Institution, and the North American edition will form part of the OINA conference program on February 16th 2017. The event takes a longer-term view of the capabilities that will shape our

future ability to explore, understand, exploit and protect the oceans. [www.ctnwconference.com](http://www.ctnwconference.com)

- **Oceanology International North America** (February 14-16 2017, San Diego Convention Center, USA) The launch event of the biennial series is taking place in 2017.

## About Reed Exhibitions

Reed Exhibitions is the world's leading events organizer, with over 500 events in 30 countries. In 2015, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

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