



Ocean ICT Expo adds communications and data twist to Oceanology International's established marine science and ocean technology remit (OI London 2016 pictured)

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## **OI London: Oceanology International London expands IT, communications and data solutions focus with dedicated 'Ocean ICT Expo'**

*Diverse new Information, Communication & Technology (ICT) exhibition aims to support marine science and ocean technology communities to harness the growth in interoperable systems for data acquisition, transfer, storage and analysis*

**London, 16 January 2017** – Organiser Reed Exhibitions is expanding the world's premier event for marine science and ocean technology, Oceanology International London (OI London), with the launch of the Ocean ICT Expo, a brand new parallel exhibition focused on the IT, communications and data solutions that form the technical foundation for modern oceanspace research and industry.

Taking place in conjunction with Oceanology International 2018 at ExCeL London on 13-15 March 2018, the all new Ocean ICT Expo has been developed as a showcase for the most innovative enabling technologies, including the latest satellite communication, data and networking services that facilitate safe, high speed transfer and use of data from the ocean.

Ocean ICT Expo is the ideal complement to Oceanology International which is firmly established as the leading global event for the further development of ocean based scientific, academic, government and commercial operations including Offshore Oil and Gas, Marine Renewables, Ocean Observation and other ocean resources. By bringing together organisations providing solutions for communications, data storage, networking and analysis, Ocean ICT Expo adds a new data-centric dimension to Oceanology International's already diverse approach.

The OI conference will expand to include specific Ocean ICT Expo tracks and an additional seminar area within the exhibition, with papers and presentations delivered by leading experts from global software, hardware and communication services companies covering the latest technologies and best use of ICT solutions to enable further progress in data acquisition and analytics.

*“While Oceanology International is primarily about the technology, instrumentation, sensor and support platforms required for observing, measuring and operating in the world’s oceans, Ocean ICT Expo is a new platform for the industry to connect with the makers of the IT and communication solutions that enable the delivery, storage and analysis of the ever increasing amounts of data acquired from the ocean,”* said David Ince, Event Manager, Reed Exhibitions.

Exhibition space for the Ocean ICT Expo is now available and expected to sell-out quickly. ICT companies and organisations looking to meet and develop relationships with potential buyers from the ocean science and marine technology markets can find out more at [www.oceanict-expo.com](http://www.oceanict-expo.com)

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**About the Oceanology International Portfolio**

The Oceanology International portfolio of events offer a global forum where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for measuring, exploiting, protecting and operating in the world's oceans. First established in 1969, the flagship event in London features the world's largest exhibition for marine science and technology, multiple agenda-setting technical conferences, and a visiting vessels and waterside demonstration

program.

## The Oceanology International portfolio includes

- **Oceanology International China:** Developed with government and industry associations, Oceanology International China provides organizations with the opportunity to capitalize on China's rapidly growing offshore energy and marine industries. With 215 exhibitors from 20 different countries, more than 5000 domestic and overseas professional attendees from 32 different countries and regions were attracted to OI China 2015. [www.oichina.com.cn/en](http://www.oichina.com.cn/en)
- **Oceanology International:** Oceanology International is the leading conference and exhibition dedicated to serving all professionals working in the global ocean science and marine technology sector. The first Oceanology International was held in Brighton, in 1970. Today, it's home is at ExCeL London. The OI2016 exhibition was the largest ever in the show's 47-year history with over 8,500m<sup>2</sup> occupied by 520 exhibiting companies from 33 countries. [www.oceanologyinternational.com](http://www.oceanologyinternational.com)
- **Catch the Next Wave conference:** Now in its fourth edition, Catch the Next Wave is an exclusive conference taking place alongside or as part of Oceanology International events globally. The most recent program in London took place at the prestigious Royal Institution, and the North American edition will form part of the OINA conference program on February 16th 2017. The event takes a longer-term view of the capabilities that will shape our future ability to explore, understand, exploit and protect the oceans. [www.ctnwconference.com](http://www.ctnwconference.com)
- **Oceanology International North America** (February 14-16 2017, San Diego Convention Center, USA) The launch event of the biennial series is taking place in 2017. [www.oceanologyinternationalnorthamerica.com](http://www.oceanologyinternationalnorthamerica.com)

## About Reed Exhibitions

Reed Exhibitions is the world's leading events organizer, with over 500 events in 30 countries. In 2015, Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the

Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

[www.reedexpo.com](http://www.reedexpo.com)