



Networking at Oceanology International

Dec 20, 2017 13:56 GMT

Oceanology International London: International exhibitor and visitor growth expected for Oceanology International 2018

*- Global marine science and ocean technology community to gather at London
ExCel 13 - 15 March 2018*

London, 20 December 2017 – Oceanology International 2018 (Oi18), the world's premier conference & exhibition for marine science and ocean

technology, is set to welcome even more international exhibitors and visitors than ever before. Expected to be the largest edition yet in the 49-year history of the event, Oi18 already has more than 160 international exhibitors booked and visitor registration is on track to beat the record 46% overseas attendance achieved at Oi16.

Central to Oceanology International's growth is global recognition that the London edition is a must-attend meeting point for commercial, government and academic organisations operating in diverse ocean industries, regardless of where they are based. With over 8,500 m² occupied by 520 exhibiting companies from 33 countries, Oi16 was the most successful edition of the event so far, with 59% of exhibitors representing 80+ countries in Europe, Asia, the Americas, Africa and the Middle East.

Reed Exhibitions is expecting to accommodate an even larger international element to Oi18 and has ensured that all the tools are in place to make attending easy and cost-effective, including an extensive digital Exhibitor Hub, MyEvent networking tools for visitors, pre-arranged 1 to 1 meetings, an online accommodation booking system and the OceanSocial networking events all within easy reach of London's transport connections and hubs.

The Oceanology International portfolio of events also includes the Oi Americas and Oi China exhibitions, and offers a series of global forums where industry, academia and government share knowledge and connect with the marine technology and ocean science community, sourcing technology and solutions and improving their strategies for measuring, exploiting, protecting and operating in the world's oceans.

Explaining why exhibiting at Oi18 is important, Krista Brunette, Marketing Coordinator for oceanographic instrument manufacturer RBR Ltd in Canada said: "It's by far one of the biggest shows. With a wonderful group of exhibitors, it really draws in a large international crowd. Exhibiting at Oi 2018 allows us to connect with many of our customers, and other industry professionals. It also allows RBR to be discovered by visitors, perhaps considering our instruments for future projects and deployments."

Allan Nygård Bertelsen, Managing Director of Copenhagen Subsea, Denmark, said: "We are returning to Oceanology International 2018 as the 2016 event in London was a great place to meet potential customers. It was also a perfect exhibition for us to be able to showcase our products to the correct

markets.”

Daryl Tze Kong Lee, Marketing Coordinator for Advanced Navigation, an Australian company that specialises in the manufacturing and development of navigation technologies, said: “We are returning to exhibit at Oceanology International 2018 because navigation and positioning is critical to many of our marine customers. Therefore, we feel that Oceanology gives us the right exposure and opportunities to connect with potential customers in this market.”

David Ince, Oceanology International Event Manager, Reed Exhibitions, said: “It is exciting to see so many international exhibitors and visitors signing up for the show. We have extensive representation from overseas exhibitors from all over the world who recognise the diverse technical and geographical scope, which enables them to expand their visibility to potential customers in a global forum. 95% of stand space is booked, but there is still time to get involved and join the global community in London next March.”

The world’s premier forum for thousands of marine science and ocean technology professionals, has launched online registration for a newly-expanded 2018 edition from 13 – 15 March at ExCeL London.

For more information and to register, visit:
<https://www.oceanologyinternational.com/>

Ends

For further information, please contact:

Sara Andrade

Marketing Manager, Energy & Marine Group

Reed Exhibitions

Tel: +44 (0)20 8439 5226

sara.andrade@reedexpo.co.uk

Or

Kirstie Smith

Saltwater Stone

Tel: +44 (0)1202 669244

k.smith@saltwater-stone.com

About the Oceanology International Portfolio

The Oceanology International portfolio of events offer a global forum where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for measuring, exploiting, protecting and operating in the world's oceans. First established in 1969, the flagship event in London features the world's largest exhibition for marine science and technology, multiple agenda-setting technical conferences, and a visiting vessels and waterside demonstration program.

The Oceanology International portfolio includes:

Oceanology International China: Developed with government and industry associations, Oceanology International China provides organizations with the opportunity to capitalize on China's rapidly growing offshore energy and marine industries. With 215 exhibitors from 20 different countries, more than 5000 domestic and overseas professional attendees from 32 different

countries and regions were attracted to OI China 2015. OI China 2017 (1-3 November) is excited to announce a move to Qingdao. Qingdao is the largest city in eastern Shandong Province on the east coast of China, the wealthiest city in Shandong Province, a demonstration area for marine ecology protection and a pilot city for marine technology and has key economic links with Ontario & British Columbia, Canada. www.oichina.com.cn/en

- **Oceanology International:** Oceanology International is the leading conference and exhibition dedicated to serving all professionals working in the global ocean science and marine technology sector. The first Oceanology International was held in Brighton, in 1970. Today, it's home is at ExCeL London. The OI2016 exhibition was the largest ever in the show's 47-year history with over 8,500m² occupied by 520 exhibiting companies from 33 countries. www.oceanologyinternational.com
- **Catch the Next Wave conference:** Now in its fifth edition, Catch the Next Wave is an exclusive conference taking place alongside or as part of Oceanology International events globally. The most recent program in London took place at the prestigious Royal Institution, and the North American edition will form part of the OINA conference program on February 16th 2017. The event takes a longer-term view of the capabilities that will shape our future ability to explore, understand, exploit and protect the oceans. Catch the Next Wave 2018 is taking place alongside Oceanology International 2018 This one day programme (Thursday 15 March) will explore the future of disruptive exploratory technology and consider opportunities for technology transfer from outside the marine industry and is run in association with The Explorers Club. www.ctnwconference.com
- **Oceanology International North America** (February 14-16 2017, San Diego Convention Center, USA): The successful launch event of the biennial series took place in 2017. www.oceanologyinternationalnorthamerica.com

About Reed Exhibitions

Reed Exhibitions is the world's leading events organizer, with over 500 events in 30 countries. In 2015, Reed brought together over seven million

event participants from around the world generating billions of dollars in business. Today, Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries. www.reedexpo.com