

## Ointernational AMERICAS SAN DIEGO CONVENTION CENTRE, CA

Oi Americas, San Diego- CA, 14th-16th Feb 2023

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## OCEANOLOGY INTERNATIONAL AMERICAS ANNOUNCES TWO KEY PARTNERSHIPS

San Diego-CA, 14th-16th Feb 2023

RX Global, the organisers of the world's leading marine science and ocean technology exhibition and conference, Oceanology International Americas (OiA), are delighted to announce a new collaboration with the Marine Technology Society (MTS).

This collaboration will complement an existing relationship with the Society of Underwater Technology (SUT) Houston Branch. The MTS San Diego Section will be delivering conference content and market support while SUT Houston Branch will continue to deliver the world class technical sessions along with marketing the event to its members and the wider community.

Event Director David Ince says "We recognize the global leadership role the MTS plays within the marine technology landscape and are working collaboratively with the San Diego Section and SUT Houston Branch to work in delivering strategic conference content, marketing support and industry insights. This is a significant development for the event and for all those who take part. OiA2023 will be the first event in the ocean technology and science calendar and will offer the community opportunities to do business, attend first class conference and technical sessions delivered by the titans of marine technology. In addition, attendees will be able to network with ocean professionals from across the Americas and Asia."

Zdenka Willis MTS president noted "RX and the OiA team have a long history of bringing the marine and underwater technology communities together. MTS is happy to partner to foster a technical dialogue within those communities focused on the role marine technology plays in advancing the New Blue Economy and supporting solutions to some of society's biggest environmental challenges.

Local MTS San Diego Section Chairman Larry Hagstrom noted "MTS and the San Diego Section are excited to work with RX and SUT to deliver a rich technical program for Oi Americas in 2023. San Diego is home to a robust ecosystem of marine technology innovation and our community looks forward to delivering engaging technical sessions at OiA2023."

In recent years OiA has also successfully partnered with the SUT Houston Branch, operating the popular concept of a 'conference within a trade show'. As a multi-disciplinary learned society, SUT, just like OiA, brings together organizations and individuals with a common interest in underwater technology, ocean science, and offshore engineering.

SUT Chief Executive Cheryl Burgess said "we work closely with MTS in a number of ways including providing content for the MTS technical journal and working on joint awards such as the Captain Don Walsh Ocean Exploration Award. So, we are delighted to be working alongside them on

this important event. SUT-US has been involved with Oi in San Diego since the first edition in February 2017. Jan van Smirren, the Hon Secretary of SUT-US has agreed to take the lead in coordinating SUT/MTS input, given his previous involvement in the technical track program for Oi Americas 2019.

OiA 2023 will play host to some 2500 ocean professionals looking to improve strategies for exploring, protecting and sustainably operating in the world's oceans and waterways. The event will deliver three days of face-to-face business on the show floor allied to extensive conference and technical sessions. San Diego is the heartland of the blue economy and a gateway to the wider Americas and Asia, as such, the 2023 edition will play host to both exhibitors and attendees who are looking to develop and strengthen their relationships across fertile and economically significant regions. The event runs from the 14-16th Feb 2023 on the waterfront location of the San Diego Convention Centre.

Event Director David Ince concludes:

"It's an exciting time for the event, 2023 will be the first time that OiA has been able to run for four years, and we're so pleased to be back in the heart of the Blue Economy alongside many returning and new exhibitors. The Team at OiA look forward to sustaining it as a leading event, exhibition and conference for ocean professionals and to working alongside the SUT Houston Branch and the MTS San Diego Section."

The 2023 event will see content delivered on: Sensors & Instruments, Vessels, Vehicles & Platforms, Data Communications, Data Analysis and more! If this sounds like you, please submit your paper and we'll be in touch.

For further	information of	or to submit	a paper, pleas	se see <u>here</u>
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About Oceanology International Americas - San Diego:

Returning to the thriving US blue economy hub of San Diego, Oi Americas is a growing regional showcase of technology solutions and services with an expected audience of 2,750 attendees from 30+ countries.

www.oceanologyinternationalamericas.com

About the Oceanology International Portfolio

Oceanology International is the world's leading marine science and ocean technology exhibition and conference. Beginning its journey in the UK in 1969, Oi has established itself as a truly global portfolio, with events running in London, San Diego, Shanghai and Abu Dhabi.

Oceanology International offers a series of global and regional forums where industry, academia and government share knowledge and connect with the marine technology and ocean science community, improving their strategies for exploring, monitoring, developing and protecting the world's oceans.

The Oceanology International portfolio also includes:

 Oceanology International - London: Oceanology International is the world's largest exhibition and conference dedicated to serving all professionals working in the global marine science and ocean technology sector. The first Oceanology International was held in Brighton, in 1970. Today, its home is at ExCeL London.

www.oceanologyinternational.com

 Oceanology International Middle East - Abu Dhabi: Held at the Abu Dhabi National Exhibition Centre (ADNEC), the latest addition to the Oceanology International portfolio focuses on the Middle East and Indian Ocean region's growing application of ocean technology across a variety of end-user sectors from Ocean Science to Aquaculture to Offshore Energy and more. www.oceanologyinternationalmiddleeast.com

## About RX

RX is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. RX is part of RELX, a global provider of information and analytics for professional and business customers across industries. <a href="mailto:rxglobal.com">rxglobal.com</a>

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