



The Ocean Futures Theatre at Oi24 will host focused sessions on enhancing the offshore wind industry

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## Oceanology International 2024: A Call to Action for the Offshore Wind Industry

The offshore wind industry knows it can do better. While its potential is undeniable, challenges remain and acknowledging its shortcomings is crucial for progress. Oceanology International 2024 aims to confront these challenges with a unique series of interactive sessions, 'Offshore Wind: We Know it's not Working as Well as it Could be... So Why aren't we Changing?'

**Transparent Conversations, Tangible Results**

Moving away from scripted dialogues and predetermined agendas, the Oi24 sessions will prioritise authenticity and open dialogue, centered around enhancing the offshore wind industry. Experts will engage candidly and questions from attendees will be at the heart of the discussion in a frank and worthwhile conversation about how everyone can work together to move the industry forward.

## **Join the Conversation at Oceanology International 2024**

To be involved in this unique opportunity to be a catalyst for change, register for Oceanology International 2024 and attend these focused sessions at the Ocean Futures Theatre:

- **Session 1: Site Selection and Development**(Tuesday, 12th March: 12:45-14:00): Explore real-world examples where smarter design and collaboration could have dramatically improved efficiency and reduced costs. Can we squeeze more value out of data and embrace earlier engagement with survey contractors?
- **Session 2: Construction and Commissioning**(Wednesday, 13th March: 10:15-11:15): Shift the focus from financial risk to data risk management. Could this unlock significant CAPEX savings, accelerate first power, and even lower the carbon footprint of projects?
- **Session 3: Long-Term Operations** (Thursday, 14th March: 10:15-11:15): How can early decisions on design and construction impact long-term O&M costs? Let's explore how better understanding site conditions and collaborating with the supply chain can benefit the entire lifecycle of a windfarm.

Carlos Fernandes, Conference Manager, Oceanology International, said: "Oceanology International has a reputation for disrupting and making people think differently. In these sessions we go one step further by offering the floor the opportunity to deep dive into the issues and question our panel of experts. We are all aware that offshore wind has the potential to power our future, but we're not there yet. That's why at Oceanology International, we're throwing out the script and diving headfirst into the challenges we face. These sessions are your show. No pre-packaged answers, no sugarcoating – just experts ready to tackle the tough questions you, the audience, raise. We're talking honest dialogue, real solutions, and a collaborative push to move the industry forward. It's a very exciting development in the way we

approach things. If we don't, we can't move forward in an open and honest way. Together, we can unlock the full potential of offshore wind and build a cleaner, more sustainable future.”

Oceanology International, and its co-located event OceanICT, takes place at London's ExCeL from 12th to 14th March this year.

Registration for Oceanology International 2024 is open [here](#). To stay updated, please visit [www.oceanologyinternational.com](http://www.oceanologyinternational.com).

ENDS

**Note for editors:** Register for your press pass [here](#) to attend Oi24.

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## **About the Oceanology International Portfolio**

**Oceanology International – *Connecting the global ocean technology, engineering and science communities***

Oceanology International (Oi) is the global forum where the ocean industry, academia and government connect to discover innovative solutions from the ocean technology and marine science communities to improve strategies for exploring, protecting and sustainably operating in the world's oceans and waterways. Held at ExCeL London, Oi brings together ocean professionals, facilitates ocean connections and showcases ocean innovation and

technology.

[www.oceanologyinternational.com](http://www.oceanologyinternational.com)

Oi exhibition and conference incorporates various events and features, including:

- **OceanICT – *A smarter, more sustainable ocean through connectivity***

Co-located alongside Oi, OceanICT helps connect AI, communications, satellite, IT and IOT solutions providers with key ocean- and water-based end user sectors from around the world.

- **Catch the Next Wave – *Innovation at the ocean-climate nexus***

Returning in 2024 for its 6<sup>th</sup> edition, the Catch the Next Wave conference pairs speakers from within and outside of the ocean community, with the aim of sparking new thinking and ideas across disciplinary boundaries and between sectors. The special edition at Oi24 will focus on the climate and biodiversity crisis. It will take a futuristic look at how key areas of rapidly evolving technology might contribute to innovative solutions at the ocean-climate nexus, helping to achieve net zero and beyond, at the same time as supporting the restoration of the Earth's essential biodiversity and ecosystem services.

- **Ocean Futures – *Meeting future ocean technology needs***

Thought leaders from industry, academia and government come together to discuss meeting future ocean technology needs in line with market developments and new ocean enterprise strategies. Held in the keynote Ocean Futures Theatre within Oi, it features panel discussions and strategic debates on topics including Transitioning the Ocean Economy, Sustainable Offshore Operations, BlueTech Investment and Future Talent/Careers.

**About RX – *We're in the business of building businesses***

RX elevates the power of face-to-face events by combining data and digital

products to create magical experiences and continual connections. RX enables customers to learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is part of RELX, a global provider of information and analytics for professional and business customers across industries.

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## **About RELX**

RELX is a global provider of information-based analytics and decision tools for professional and business customers, enabling them to make better decisions, get better results and be more productive. The Group serves customers in more than 180 countries and has offices in about 40 countries, employing over 30,000 people.

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