



New Ocean Signal US Sales Manager Rich Galasso

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Ocean Signal: Rich Galasso Appointed as US Sales Manager for Ocean Signal

Progressive Miami International Boat Show, February 16th to 20th, Booth C384, C Tent

Communication and safety at sea specialist Ocean Signal has announced the appointment of Rich Galasso as its new US Sales Manager.

Galasso will assist with the company's sales growth strategy in the US as demand continues to increase for Ocean Signal's communication and safety

products for the recreational and commercial markets, including 406MHz beacons, AIS man overboard devices and flares.

Bringing more than 20 years' experience in the marine industry to the role, Galasso joins Ocean Signal following a seven-year stint as regional distribution manager with satellite communications and tracking leader Globalstar/SPOT. His strong background as a sales manager also includes time at West Marine, Standard Horizon and Uniden where he helped to increase dealer networks, grow sales and market presence, and successfully introduce new product lines. Further experience involved developing merchandising strategies, and coordinating and participating in boat shows.

Galasso said: "Ocean Signal is a very popular high-quality brand so I am really looking forward to working with the team and helping to introduce the devices to more people who want reliable, easy-to-use safety products when they are boating or taking part in outdoor activities. I will be strengthening my established industry contacts, developing new relationships and working hard to increase the market presence of both the rescueME and SafeSea ranges with the knowledge that these extremely well-designed and engineered products are developed to save lives when used by either recreational and maritime workers and crew."

Galasso will specifically focus on increasing the sales of Ocean Signal's compact rescueME range of safety products, including the award-winning rescueME MOB1 with AIS and DSC, the rescueME EDF1 Electronic Distress Flare, rescueME PLB1 and rescueME EPIRB1, plus the AIS Alarm Box, new M100 MSLD and the company's SafeSea range of GMDSS products, consisting of the S100 SART, V100 VHF and E100G EPIRB.

Ocean Signal Sales and Marketing Manager James Hewitt said: "We would like to welcome Rich to the company to manage our sales growth and expanding distribution network in the US. We are confident that his extensive experience in the industry and proven success as a sales manager will help drive up sales and increase our market presence in this important market."

Ocean Signal operates as a unit of Florida-based ACR Electronics, Inc., a global leader in safety and survival technologies. The Drew Marine companies combine two of the most highly experienced electronic engineering teams in the marine communication industry to offer a comprehensive portfolio of reliable and easy-to-use survival gear.

Ocean Signal and ACR Electronics are at this year's Progressive Miami International Boat Show from February 16th to 20th at Booth C384, C Tent.

For further information, visit www.oceansignal.com.

Ends

Note for editors

Rich Galasso will be available for meetings throughout the Miami International Boat Show on the Ocean Signal/ACR Electronics stand at Booth C384, C Tent.

ACR Electronics are holding a press event at 4pm on Thursday, 16th February at Miami International Boat Show where new SurvivorClub member Charles Nethersole will share his tale of survival at Booth C384, C Tent. See attached invitation.

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About Ocean Signal

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the company has sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, Atlantic rowing duo Ocean Valour, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson and canoeist Adam Weymouth.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.