



Ocean Signal has appointed Steve Moore as its new Product Manager

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## **Ocean Signal: Ocean Signal Strengthens Team with Appointment of New Product Manager**

*Experienced marine electronics specialist Steve Moore joins safety equipment leaders with focus on new product launches and development of established range*

Leader in safety and communication at sea Ocean Signal has strengthened its expanding sales and product team with the appointment of Steve Moore as its new Product Manager.

Moore brings more than 25 years of technical and marketing experience in the marine industry in both the commercial and leisure sectors to the role, in addition to a strong background in integrated marine electronics. He joins Margate-based Ocean Signal following a seven-year spell with international marine electronics company Raymarine.

Assisting in the management of new product launches as well as the continued development of Ocean Signal's established range of safety devices, Moore will focus on the growth of the company's 406 MHz beacon range, now offering enhanced life-saving capabilities due to new satellite technology available from Cospas-Sarsat's next-generation MEOSAR system and the EU's Galileo navigation system. He will also aim to increase the market presence of Ocean Signal's ATA100 Class A and ATB1 Class B AIS transponders and to grow sales of the renowned rescueME devices and SafeSea range of GMDSS products, as well as expanding Ocean Signal's international sales footprint in key regions.

Moore said: "After spending much of my career in technical support, I am looking forward to channelling my experience and interest in marine electronics into enhancing Ocean Signal's established range of safety equipment and helping to expand the product portfolio into alternative markets."

The ATA100 and ATB1 AIS transponders are the latest additions to Ocean Signal's comprehensive portfolio of essential sea-safety equipment developed and manufactured in the UK for the commercial and leisure maritime markets. It adds to the rescueME range of devices, including the rescueME MOB1, PLB1 and EDF1, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule.

For further information about Ocean Signal's products, visit [www.oceansignal.com](http://www.oceansignal.com).

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## **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's product portfolio consists of the rescueME range of products, including the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1 and the rescueME EDF1 electronic distress flare, plus the AIS Alarm Box, and the SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD and E101V float-free EPIRB with integrated voyage data record memory capsule. They provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All

products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers, surfers and powerboat racing teams. Providing some of the world's best competitors and adventurers with vital safety and communication devices, the rescueME MOB1 and rescuePLB1 were integrated with the Spinlock lifejacket and personal equipment packs for the crews in the Volvo Ocean Race 2017-18 and the rescueME MOB1 was also selected to enhance safety standards for crew taking part in the Clipper 2017-18 Round the World Yacht Race. Ocean Signal has also sponsored the crew of Simply Fun with rescueME MOB1s, rescueME PLBs and a rescueME EPIRB1 in the 2016 Rolex Sydney Hobart Yacht Race, the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, ocean rowing teams including Ocean Valour, Ocean Brothers and Carbon Zero and solo rower Lia Ditton, Venture Cup offshore powerboat race team Cinzano, kite racer Gina Hewson and canoeist Adam Weymouth.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.