



Ocean Signal's rescueME PLB1, EPIRB1 and MOB1 will all now be supplied by Marinplus in Sweden

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## Ocean Signal: Appoints Marinplus As Exclusive Distributor In Sweden

Marinplus will now supply a comprehensive range of Ocean Signal products, including its rescueME devices and SafeSea portfolio of GMDSS products.

A leading provider of user-friendly and innovative solutions to the boating industry in northern Europe, Marinplus is well placed to strengthen the presence of UK communications and safety at sea specialist Ocean Signal in the country.

Håkan Blumenthal, CEO of Marinplus AB, said: "We are very proud to represent one of the strongest brands in the rescue and safety sector and to supply the company's innovative products which can be used both on land and at sea. As leaders in the market, Ocean Signal develops products which complement our range perfectly. We are looking forward to supplying the products to our customers and ensuring that the Ocean Signal brand is strengthened further in Sweden."

As manufacturers of safety devices for both the recreational and commercial sectors, research and development-based Ocean Signal focuses on a meticulous design and development program to supply a ground-breaking range of easy to use, compact products. All Ocean Signal products are manufactured to a very high quality and feature superior battery storage time and operation, as well as generous warranty conditions.

Marinplus will supply the recently-launched award-winning rescueME MOB1, the world's most advanced Man Overboard locating device incorporating both AIS and DSC technologies, and the rescueME EDF1, which is the most compact electronic distress flare with a visibility range of up to seven miles and up to six hours' operation. The Swedish specialist will also distribute the popular rescueME PLB1, the world's smallest personal locating beacon, and the rescueME EPIRB1, the most compact Emergency Position Indicating Radio Beacon on the market, along with the recently launched AIS Alarm Box which will give an immediate alarm upon detection of an AIS MOB / SART activation.

Ocean Signal's SafeSea range offers highly reliable and easy-to-use GMDSS products, each with unique industry-leading features. Products now available through Marinplus include the V100 hand-held radio, S100 SART and E100 EPIRB.

Marinplus are also able to offer the new M100 and M100X Maritime Survivor Locating Device (MSLD) which includes an intrinsically safe version. Both the standard and intrinsically safe versions have been designed to meet the needs of the professional mariner.

Alan Wrigley, Managing Director of Ocean Signal, said: "We are very pleased to announce the appointment of Marinplus as our exclusive distributor in Sweden. It is important that we increase our market share in both the commercial and leisure sectors in the country and we are confident that

Marinplus has the experience, knowledge and network to enable more people to benefit from our products.

"We are looking forward to working with Marinplus to further increase sales and awareness so that we can maximise all the opportunities for our rescueME and SafeSea products in Sweden."

For further information on the new rescueME devices and the full range of products available from Ocean Signal, please go to www.oceansignal.com. For more information about Marinplus, visit www.marinplus.se.

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## **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's rescueME range of products, which includes the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1, the rescueME EDF1 electronic distress flare and AIS Alarm Box, and SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD, provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers and powerboat racing teams. By providing vital safety and communication devices, the company has sponsored the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-

breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, Atlantic rowing duo Ocean Valour and Venture Cup offshore powerboat race team Cinzano.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.

Following the company's acquisition by Drew Marine Ltd in May 2015, Ocean Signal operates as a unit of ACR Electronics, Inc. (ACR), a global leader in safety and survival technologies.

For further information on the full range of products available from Ocean Signal, please go to www.oceansignal.com.

## **About Marinplus**

Marinplus AB is a specialist in solutions that make boats more modern, more intelligent and safer. We represent leading international suppliers in the electrical and control systems, darkness cameras and navigation system that, together with our services makes it possible to get really user friendly and innovative solutions. Our customers are boat builders, installers, shops, companies and authorities in Northern Europe.

www.marinplus.se

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