



From left: Charlie Mill, Sales Director of 3Si, and James Hewitt, Sales and Marketing Manager, Ocean Signal, at the London Boat Show.

Jan 12, 2016 11:30 GMT

## Ocean Signal: Appoints Ocean Safety As Exclusive UK Distributor

Ocean Signal has further strengthened its presence in the UK with the appointment of marine safety equipment specialist Ocean Safety as its exclusive distributor in the country.

The new partnership was announced during this year's London Boat Show at ExCeL London where Ocean Safety is presenting Ocean Signal's innovative range of products for the first time.

Alan Wrigley, Managing Director of Ocean Signal, said: “We are delighted to introduce our new partnership with Ocean Safety at this year’s London Boat Show and anticipate a positive and successful 2016 with the additional momentum provided by this collaboration.

“As representatives of some of the world’s leading manufacturers, Ocean Safety is an established specialist in marine safety products with renowned expertise covering a variety of equipment. We are therefore really looking forward to working with Ocean Safety to strengthen our presence in the UK in both the leisure and commercial sectors, and build on the solid platform we have established over recent years.”

Ocean Safety will now supply Ocean Signal’s compact rescueME range of products, which includes the recently-launched award-winning rescueME MOB1, the rescueME EDF1 electronic distress flare, the popular rescueME PLB1 and the rescueME EPIRB1, and its SafeSea range of GMDSS products, including the V100 hand-held radio, S100 SART and E100 EPIRB. Ocean Signal’s latest products, the new M100 and M100X Maritime Survivor Locating Device (MSLD) and AIS Alarm Box, are also now available through Ocean Safety.

The new distribution set-up is due to a realignment of the sales channels within 3Si Group, which owns Ocean Safety.

“We are very excited about becoming the distributor for Ocean Signal,” says Charlie Mill, Sales Director of 3Si. “The company is responsible for manufacturing some of the most innovative electronic survival equipment available.

“The new structure of 3Si’s companies means that the two safety suppliers are now working closely together, and it was concluded that market penetration would be optimised by using the Ocean Safety distribution network.”

Ocean Signal products are widely available from chandlery outlets throughout the UK, which will now be ordering from Ocean Safety.

For further information on the new rescueME devices and the full range of products available from Ocean Signal, please go to [www.oceansignal.com](http://www.oceansignal.com).

For more information about Ocean Safety, visit [www.oceasafety.com](http://www.oceasafety.com)

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## **About Ocean Signal**

Communication and safety at sea specialist Ocean Signal™ is dedicated to providing the technology and quality of product that will set industry standards.

Ocean Signal's rescueME range of products, which includes the rescueME PLB1, the rescueME MOB1, the rescueME EPIRB1, the rescueME EDF1 electronic distress flare and AIS Alarm Box, and SafeSea range of GMDSS products, including the E100 and E100G EPIRB, S100 SART and V100 handheld VHF radio, as well as the M100 and M100X professional MSLD, provide both recreational and commercial mariners with simple to use, compact and affordable life-saving solutions. All products are engineered by a highly experienced team of marine electronics professionals.

Ocean Signal products are trusted by high-profile sailors, rowers and powerboat racing teams. By providing vital safety and communication devices, the company has sponsored the 16-man crew of Triton with rescueME MOB1s in the 2015 Rolex Sydney Hobart Yacht Race, record-breaking sailor Andrea Mura in the single-handed OSTAR race, Mini Transat 2015 solo sailor Lizzy Foreman, Atlantic rowing duo Ocean Valour and Venture Cup offshore powerboat race team Cinzano.

Safety and communication products from Ocean Signal offer exceptional value, meeting or exceeding international technical and safety standards. Careful design and innovation provides commercial shipping, fishing and recreational users the confidence that their Ocean Signal equipment will work to, and beyond, their expectations when it is needed most.

Following the company's acquisition by Drew Marine Ltd in May 2015, Ocean Signal operates as a unit of ACR Electronics, Inc. (ACR), a global leader in safety and survival technologies. For further information on the full range of products available from Ocean Signal, please go to [www.oceansignal.com](http://www.oceansignal.com).