



ACR Electronics has launched the ACR OLAS (Overboard Location Alert System) product range which includes the ACR OLAS Tag for attachment on your wrist or lifejacket

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METSTRADE 2019: ACR Electronics Expands Man Overboard Technology Product Range with Launch of ACR OLAS Platform

METSTRADE 2019, November 19th to 21st, Stand 03.131

Stand press event: 12pm on Tuesday

The world's leading supplier of innovative and versatile man overboard solutions, ACR Electronics, has introduced the ACR OLAS (Overboard Location Alert System) product range.

Offering unique flexibility for boaters selecting MOB system features, the ACR OLAS range introduces new products to the market that allows users to scale up their man overboard systems as required in the future, depending on crew numbers, cruising plans and safety requirements.

The ACR OLAS product line includes the [ACR OLAS Tag](#) and [ACR OLAS Float-On](#) MOB alarm systems, worn on the wrist or attached to a lifejacket to pair with the user's device and connect to the free iOS and Android ACR OLAS app. Introducing the latest 5.0 Bluetooth technology to the market for the first time, the ACR platform also features the [ACR OLAS Core Base Station](#) and [ACR OLAS Guardian](#), a wireless engine kill switch, for boaters who require extended functionality. The ACR OLAS Extender is a further option that can be added to increase the range of the OLAS MOB systems to over 100 feet.

Mikele D'Arcangelo, Vice President of Global Marketing and Product Management for ACR Electronics, said: "With the launch of the new ACR OLAS platform, we are pleased to introduce affordable man overboard technology to more sail and motorboat owners. ACR OLAS technology provides added reassurance and peace of mind, particularly for boaters on smaller vessels up to 40 feet who previously may not have invested in any man overboard system. The majority of people own a mobile device, which means safety afloat can be affordable for everyone with the availability of the ACR OLAS platform. The really significant aspect of our new OLAS systems is that our customers also have the ability to extend their OLAS functionality by adding on the ACR OLAS Core Base Station and kill switch to their existing ACR OLAS platform. ACR OLAS is a truly scalable solution that, when added to our existing MOB range, is a unique offering to the market."

Compact and versatile for attachment on your wrist or lifejacket, the Tag's universal silicone strap can be used by crew, children and animals and is ideal for day-time cruising or short-handed daytime sailing for constant reassurance on-board. The OLAS Float-On is a water-activated USB rechargeable torch, which is easy to attach to a life jacket and ideal for boaters sailing during the day and into the night.

ACR OLAS mobile application technology works by detecting a break in the 'virtual tether' from the mobile device to the ACR OLAS MOB system within 8 seconds of someone falling overboard. The OLAS mobile app will emit an alarm and light signal, record the time and GPS location of the incident, illustrate the direction and course to return to the alert GPS location and advise on VHF Mayday Call using pre-set vessel information. Up to 6 Tags or Float-Ons can be connected to one phone or tablet and one OLAS device can be connected to multiple phones or tablets.

The new OLAS Core base station and OLAS Guardian wireless engine kill switch link up to 15 OLAS Tags or OLAS Float-On MOBs to the boat and feature app connectivity, plus a built-in alarm and emergency light. Enabling more freedom of movement than a traditional kill-switch lanyard, the OLAS kill switch provides added peace of mind, particularly for solo boaters. It is easy to install and allows the user to restart the engine for the rescue after 5 seconds.

Ends

Notes for editors:

The retail SSP for the ACR OLAS Tag is £56 / €62

The retail SSP for the ACR OLAS Float-On is £104 / €116

The retail SSP for the ACR OLAS Guardian (Kill Switch with one OLAS Tag) is £239 / €266

The retail SSP for the ACR OLAS CORE (Portable Base Station) is £199 / €223

The retail SSP for the ACR OLAS Extender is £183 / €205

ACR Electronics has launched the ACR OLAS platform following a partnership agreement with Exposure Lights, makers of specialist outdoor, bike and marine lighting, who design and manufacture the Exposure OLAS brand.

ACR Electronics and Ocean Signal are holding a joint Press Briefing on Stand 03.131 at 12pm on Tuesday, November 19th. All media are welcome to attend.

High res images are available on the end of this release or on the following link:

<https://db.tt/rE7cMExCdO>

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About ACR Electronics, Inc.

ACR Electronics, Inc., designs and manufactures a complete line of safety and survival products for the brands ACR, ARTEX, Skytrac, Flight Data Systems, Ocean Signal, United Moulders (UML), Latitude Technologies and NAL Research. Available products include Emergency Position-Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Flight Data Monitoring, GADSS, Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights and Inflators, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has provided

life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide. For more information go to www.ACRARTEX.com