



Cox Marine is showcasing the high-powered 300hp CXO300 diesel outboard engine at Cannes Yachting Festival

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## Meet Cox Marine's New EMEA Team at Cannes

*Customers and show visitors can discuss the benefits and applications of the 300hp CXO300 diesel outboard engine with regional sales representatives on Stand QML 344*

Cox Marine is opening registration for partners, OEMs and customers attending Cannes Yachting Festival who want to book an appointment to meet the new EMEA sales team and discover the benefits of the powerful, clean-burning CXO300 diesel outboard engine.

Exhibiting on Stand QML 344, the British diesel engine innovator is planning its highest profile yet at the 2022 Côte d'Azur show with production of the ground-breaking engine entering full-scale manufacturing this year.

The Cox Marine regional representatives will be led by recently appointed Sales Director Harry Heasman and Sales Manager Pedro Almeida, who will be on hand for scheduled meetings throughout the show from 6<sup>th</sup> to 11<sup>th</sup> September.

Offering a high-performance solution designed to surpass emission targets, Cox Marine will highlight the green benefits of the 300hp CXO300 alongside a range of other advantages including fuel efficiency, storage safety, reliability, high peak torque, and smooth and quiet operation.

Harry Heasman, Sales Director for EMEA, Cox Marine, said: "We are delighted to offer the chance to book appointments with our new sales team at this year's Cannes Yachting Festival. I am looking forward to talking to current and new customers, and industry partners about the many benefits of the CXO300. We want to highlight how we are working to improve the marine industry with convenient and responsible technology, offering reduced emissions, better fuel economy, increased safety and high performance."

Introducing the technology to meet evolving emissions regulations across the world, the CXO300 achieved the stringent BSO-II Bodensee emission standard for twin installations operating on the protected waters of Lake Constance this year, in collaboration with Swedish and German distributor Diesel Power AB.

The engine produces 20-35% less CO2 emissions than comparable gasoline outboards, contributing to global efforts to protect natural environments.

Delivering 479 lb.ft torque at 2250-3000 revolutions per minute, the high-powered CXO300 allows your vessel to move through the water in a much more controlled and smooth manner, while also meeting the demands for a high performing outboard engine and ensuring safety and convenience at the same time.

With up to 30% better fuel efficiency compared to a 300hp gasoline outboard, and with a service life that is three times your average outboard,

the CX0300 not only provides unique fuel savings, but it also provides exceptional total cost of ownership savings.

To ensure the CX0300 is a clean burning engine, it has been put through a series of rigorous testing programmes and has successfully achieved EPA Tier 3, RCD II, IMO II and BSO II.

Supported by a network of 30 distributors covering over 100 territories, the CX0300 outboard engine is available to order across the globe.

To register for a demo at this year's Cannes, please email Cox Marine's EMEA Sales Director Harry Heasman at [harry.heasman@coxpowertrain.com](mailto:harry.heasman@coxpowertrain.com). To find out more about the CX0300, visit the [website](#).

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## About Cox Marine

Cox Marine is a leading British design and engineering innovator of diesel engines developed for marine applications globally.

Based on the South Coast of England, Cox Marine is backed by a solid base of private institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Previously led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace, and marine markets, the company's mission to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market is now driven by CEO Gavin Wesson.

The high-powered 300hp diesel outboard engine is an innovative product offering a new marine propulsion option and is redefining standards within the maritime industry. Delivering the same performance and packaging of a gasoline outboard but with the fuel efficiency and reliability of a diesel inboard, this purpose built outboard has begun to revolutionise the market and is now in full production at Cox Marine's headquarters in Shoreham-By-Sea

Cox is supported by a worldwide distributor network made up of 30 distributors covering 100 countries.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)