



UASC using new XChange Media Service on 44 vessels

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## Marlink: XChange Media connects crews of global shipping company UASC to a world of news, sports and TV

*One of the industry's largest and most technologically advanced fleets benefits from flexible advanced media solution for viewing daily-updated crew content on board*

**Oslo/Paris, 18 October 2016:** Global shipping company United Arab Shipping (UASC) has installed XChange Media, Marlink's news, entertainment and television solution on 44 of its vessels to provide on-demand multi-lingual

content for crew via their personal devices.

UASC's fleet is already equipped with Sealink, Marlink's global high quality VSAT service, which provides seamless IP connectivity to optimise fleet management and electronic document handling systems, whilst providing significant bandwidth for crew communications. Deployment of XChange Media across the UASC fleet was carried out remotely and completed in less than a week.

UASC increases crew satisfaction in a cost-efficient way through the provision of daily updated content on XChange Media. The solution comes with cost-efficient program packages, as content can be shared with all crew members at no extra cost to them. Crew can simply use their own smartphones, tablets, and laptops via Wi-Fi either in their cabins or with friends and colleagues in communal areas on television whenever their shifts allow.

Using XChange Media, UASC does not face extra airtime cost as the Sealink VSAT bandwidth will not be affected. Whilst XChange Media delivers new content every day, the masters and on-shore managers can be fully confident of the continued availability of bandwidth for business and operational communication facilities.

*"XChange Media boosts the already high-end crew welfare facilities possible via our Sealink VSAT service," said Tore Morten Olsen, President Maritime, Marlink. "We are extremely pleased XChange Media has been selected by UASC to deliver content to their crew. By delivering high quality, multi-lingual news, sport and also TV, UASC can provide a more relaxing environment for their hardworking crew members, in turn, increasing job satisfaction and employee retention."*

Built on the XChange communications management system, XChange Media is an ideal alternative to satellite TV on board as it requires no extra hardware or installation costs. It can be activated online via Marlink's Portal360 with just a few clicks and because content is delivered over Marlink's global network infrastructure, crews can enjoy the XChange Media service worldwide.

Ends

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**About Marlink**

Marlink is the pioneer of business critical communication solutions for customers operating in remote environments. With 600 employees and 27 offices worldwide, the company is the largest technology-independent satellite communication and digital solutions provider serving the maritime and enterprise markets. Marlink's multi-band communication services covering Ku, Ka, C and L-band extended with mobile and terrestrial links, enable over 200,000 customers to operate in an ever smarter, safer and more profitable way.

With over 75 years' experience in developing innovative business critical communication solutions, Marlink's strategy is to deliver the benefits of a digital and connected world to its customers' remote operations. Today Marlink is the leading maritime communication and VSAT operator in the world. Marlink leverages strong partnerships with all major satellite network operators to deliver communication solutions direct to the customer and via an unrivalled network of service provider partners.

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