

# SEALINK

Sealink will be the single brand name for the Marlink's entire multi-band maritime communication VSAT services portfolio

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## **Marlink: VSAT Portfolio Unites Under Sealink Brand**

*Widely recognised Sealink brand is chosen to unite and strengthen established multi-band maritime communication VSAT portfolio*

**Posidonia 2016, Athens, Greece, 7 June 2016** – Marlink has united its global VSAT offering under its well-established Sealink brand. Going forward Sealink will be the single brand name for the Marlink's entire multi-band maritime communication VSAT services portfolio. The Sealink brand strengthens and simplifies Marlink's customer offering as it covers all VSAT services on Ka, Ku

and C-band as well as future HTS based service packages.

The introduction of Sealink as a single brand for the company follows the establishment of the rebranded Marlink on February 25th 2016. As a result, Marlink now provides its satellite services to all maritime and enterprise end-users and global channel partners.

Sealink has played a vital role in the early development of maritime VSAT and has previously been used to identify Marlink's customised services delivered direct to users primarily in the cruise and offshore sectors. From now, it also replaces the WaveCall and Pharostar brands as the only satellite service name in Marlink's market-leading multi-band service offering. Marlink will continue to build out its future-proof VSAT portfolio under the Sealink brand, with upcoming HTS services and seamless integration with innovative Value Added Services such as XChange and SkyFile.

*“With Marlink now firmly established as our business name, we feel the time is right to consolidate our portfolio branding in order to simplify our market approach for both channel and direct customers,” says Tore Morten Olsen, President Maritime, Marlink. “We offer the same range of communication services that have helped to establish us as the largest maritime VSAT provider, and believe that Sealink, especially with its history at the cutting-edge of satellite communications, is the most fitting brand to represent them.”*

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## **About Marlink**

Marlink is the pioneer of business critical communication solutions for customers operating in remote environments. With 600 employees and 27 offices worldwide, the company is the largest technology-independent

satellite communication and digital solutions provider serving the maritime and enterprise markets. Marlink's multi-band communication services covering Ku, Ka, C and L-band extended with mobile and terrestrial links, enable over 200,000 customers to operate in an ever smarter, safer and more profitable way.

With over 75 years' experience in developing innovative business critical communication solutions, Marlink's strategy is to deliver the benefits of a digital and connected world to its customers' remote operations. Today Marlink is the leading maritime communication and VSAT operator in the world. Marlink leverages strong partnerships with all major satellite network operators to deliver communication solutions direct to the customer and via an unrivalled network of service provider partners.

[www.marlink.com](http://www.marlink.com)