



Sealink Flex enables fast, reliable, and cost effective communications on regional and global coverage, accommodating seasonal usage

Nov 03, 2016 11:58 GMT

Marlink: New technology and flexible plans enable more yacht owners to enjoy true maritime broadband

Marlink focuses on recreational market with upgrade to 'small antenna' VSAT service combined with flexible plans that account for seasonal requirements

Fort Lauderdale International Boat Show, 3 November 2016 – Exhibiting at the Fort Lauderdale International Boat Show this week (Electronics Tent, booth #368), Marlink will show a new state-of-the-art 65cm antenna for its

cutting-edge Sealink small antenna service, in addition to focusing on its unique Sealink Flex service plan, which can lower the cost of VSAT (Very Small Aperture Terminal) satellite communications for the average boat owner.

Sealink Flex enables fast, reliable, and cost effective communications on regional and global coverage, accommodating seasonal usage, which is ideal for yacht owners with lay-up plans for the winter. Users can choose from guaranteed speeds or allowance plans in addition to bandwidth upgrades on request for periods when extra bandwidth outside of the service plan is needed.

Sealink Flex users can take advantage of Marlink's new Sealink service designed for small antennas. Launched in June this year, the service is the first to offer a truly global Ku-band VSAT network specially for 60cm class antennas. Previously, small antennas have only been viable on higher-cost and regional only VSAT services, but with Marlink's network, thousands of boats and yachts that do not have the space on board for larger, heavier antennas can utilize global and high-speed maritime broadband using a single, seamless service.

Smaller antennas are lower-cost and easier to install making Marlink's new service an attractive option for owners looking to step-up to high-speed maritime broadband. The service now benefits from the availability of the Intellian V65 antenna, which is the most powerful 65cm antenna available today. It promises to deliver a connectivity experience close to that offered by 80 cm or 1 m antennas.

By moving to Marlink's dedicated smaller antenna service and Sealink Flex, owners and crew will enjoy more access to streaming services, web-TV, social media, web browsing and messaging services, ensuring that friends and family can be updated throughout a voyage anywhere in the world. Despite using more compact antennas than generally found on merchant vessels, Marlink guarantees the same high bandwidth globally for a fast, smooth and reliable online experience similar to larger antennas. The Sealink small antenna service is also available without Sealink Flex.

"We are re-entering the leisure market focusing on the parameters of great importance for yacht owners by offering smaller antennas with higher throughputs globally with the most flexible terms in the market," said Tore

Morten Olsen, President Maritime, Marlink. *“More yacht owners will now have the opportunity to choose VSAT connectivity, while still experiencing the full benefits of connectivity services usually found on super yachts.”*

Ends

For further information, please contact:

Knut Natvig, Marlink

T: +47 48 030 911

E: knut.natvig@marlink.com

www.marlink.com

About Marlink

Marlink is the pioneer of business critical communication solutions for customers operating in remote environments. With 600 employees and 27 offices worldwide, the company is the largest technology-independent satellite communication and digital solutions provider serving the maritime and enterprise markets. Marlink's multi-band communication services covering Ku, Ka, C and L-band extended with mobile and terrestrial links, enable over 200,000 customers to operate in an ever smarter, safer and more profitable way.

With over 75 years' experience in developing innovative business critical

communication solutions, Marlink's strategy is to deliver the benefits of a digital and connected world to its customers' remote operations. Today Marlink is the leading maritime communication and VSAT operator in the world. Marlink leverages strong partnerships with all major satellite network operators to deliver communication solutions direct to the customer and via an unrivalled network of service provider partners.

www.marlink.com