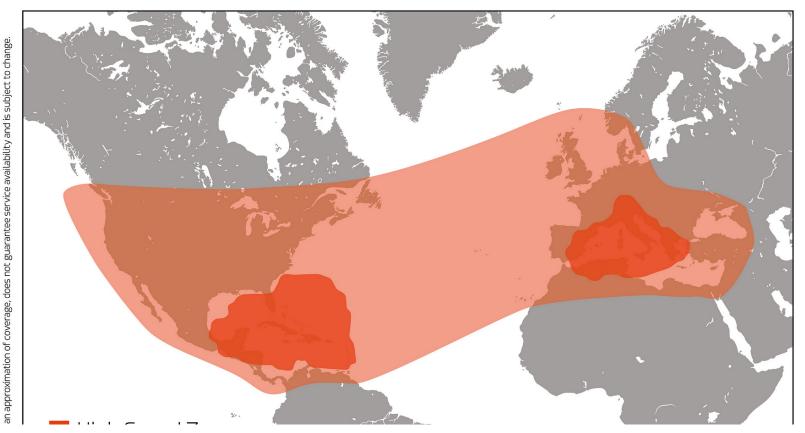


## Regional Coverage Map: Yachting



Marlink offers new High Speed Zones n the Mediterranean and the Caribbean

Nov 03, 2016 11:48 GMT

## Marlink: Marlink introduces flexible High Speed Zones for yachts

Flexible new cost effective service enables satcom bandwidth to be increased quickly on request using existing equipment onboard

Fort Lauderdale International Boat Show, 3 November 2016 – Maritime satcom specialist Marlink has launched two new High Speed Zones that enable Internet connectivity up to 20Mbps on standard equipment in specially dedicated areas in the Mediterranean and the Caribbean without any changes to the customers' technical setup onboard. The new High Speed

Zones are a revolutionary service aimed squarely at yacht owners and charter companies that require the fastest available Internet access on board for temporary periods, and can be enabled within hours of request.

Designed for the high-end requirements of the superyacht sector, the new service provides flexibility for upgrades to meet higher bandwidth demand during peak yachting periods. While crew communication and operational needs are met by Marlink's standard global Sealink VSAT (Very Small Aperture Terminal) services, the ability to massively increase connectivity speeds for a period of a week or more ensures the work and entertainment needs for bandwidth hungry applications are available on board in a similar way as on shore. With such high throughput, Marlink's new High Speed Zones enable a wide range of new applications, including the use of streaming services such as Netflix and fast Internet connectivity available for all guests on board at the same time.

In addition to fast-response dynamic bandwidth increases up to 20Mbps with standard equipment on board, Marlink can also deliver over 100Mbps throughput to superyachts using customized configurations in its Mediterranean and Caribbean High Speed Zones.

As an end-to-end service, Marlink manages all aspects of a superyacht's standard Sealink service and speed boosts in the High-Speed Zones either directly, or through its network of dedicated superyacht satellite service providers, including: Satellite capacity, satellite service, above deck equipment, below deck equipment, delivery, value added services (such as Optimization) and support through a 24/7 support desk. Bandwidth increases are delivered over several satellites in each region, ensuring high availability and redundancy, guaranteeing Marlink's ability to meet High Speed Zone bandwidth requests.

"The superyacht sector is unique, with very special requirements for Internet connectivity and Marlink in conjunction with our satellite network operators and service provider partners can now meet these service levels on standard configurations," said Tore Morten Olsen, President Maritime, Marlink. "Our new High Speed Zones will offer a new online experience available at sea and we expect significant uptake, driven by owners spending time on board and charter company's looking to deliver the full VIP experience for quests."

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## **About Marlink**

Marlink is the pioneer of business critical communication solutions for customers operating in remote environments. With 600 employees and 27 offices worldwide, the company is the largest technology-independent satellite communication and digital solutions provider serving the maritime and enterprise markets. Marlink's multi-band communication services covering Ku, Ka, C and L-band extended with mobile and terrestrial links, enable over 200,000 customers to operate in an ever smarter, safer and more profitable way.

With over 75 years' experience in developing innovative business critical communication solutions, Marlink's strategy is to deliver the benefits of a digital and connected world to its customers' remote operations. Today Marlink is the leading maritime communication and VSAT operator in the world. Marlink leverages strong partnerships with all major satellite network operators to deliver communication solutions direct to the customer and via an unrivalled network of service provider partners.

www.marlink.com