



The new Dometic CoolFreeze CFX 100W

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## London Boat Show - Dometic: Dometic Introduces New CFX 100W Cool Box with App Controls

*London Boat Show 2017, 6th to 15th January, Fischer Panda Stand B071*

Marine refrigeration specialist Dometic introduces the largest model in its CoolFreeze CFX compressor cool box series – the new CoolFreeze CFX 100W with app control function.

Featuring a specially developed, high performance compressor and efficient insulation, the 87-litre cool box consumes up to 35 per cent less energy than its predecessor.

The CoolFreeze CFX 100W can be conveniently controlled by WiFi app, which means the current temperature inside the box can be checked anywhere via a smart phone or tablet.

Equipped as standard with a special electronics system, the versatile CFX 100W can be operated, without any restrictions, on 12 or 24 volts DC as well as on any AC voltage between 100 and 240 volts.

The latest model features a digital temperature control display and an updated contemporary design and offers all the benefits of the compact Dometic CoolFreeze CFX series.

Suitable for deep freezing up to -22°C, the cool boxes offer excellent cooling performance even at extremely high outside temperatures.

The award-winning series of products are efficient and quiet and feature a heavy-duty design with reinforced corners, stainless steel hinges and robust lid coating. They are also lightweight and easy to transport.

Dometic has upgraded all models larger than the CFX 28 to include app controls.

For enhanced safety, the boxes feature an automatic reverse-battery protection circuit, integrated low-voltage protection as well as an electronic safety device.

The new CoolFreeze CFX 100W features the new Dometic unified branding. The rebranding has been created to provide one distinctive, common corporate brand that clearly represents the consistently high standard of reliability, design and functionality across Dometic's product portfolio.

The leading marine air-conditioning, sanitation and galley equipment specialist's valuable sub-brands, including Cruisair, Marine Air, SeaLand and WAECO, will now be offered by Dometic, harmonising the company's product range into one overarching, globally-recognised brand.

The new, unified product range is reflected in a redesigned logo and colour scheme on all Dometic products and packaging, emphasising that the company's equipment from air-conditioning systems to toilets to refrigerators and coolboxes are all within the same product family and offering the same level of engineering and design.

Dometic's marine product range includes HVAC and engine room ventilation systems, sanitation, cookers, refrigerators, watermakers, battery chargers and other equipment.

See Dometic at London Boat Show 2017 from January 6<sup>th</sup> to 15<sup>th</sup> at the ExCeL on Fischer Panda Stand B071, or visit [dometic.com](http://dometic.com) for more information.

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**About Dometic**

Dometic enriches people's experiences when away from home by providing smart, reliable products with outstanding design for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage. Dometic manufactures and sells products within these areas for use in mainly recreational vehicles, trucks and premium cars, cruisers and work boats, and for a variety of other uses. Dometic operates 22 manufacturing/assembly sites in North America, South America, Europe and Asia-Pacific. Dometic products are sold in more than 100 countries. Dometic has 6,500 employees and is listed on NASDAQ Stockholm.

For more information on Dometic, please visit: [dometic.com](https://www.dometic.com).