



# BEACONS SAVE LIVES

406Day on April 6th raises awareness about the benefits of 406 MHz emergency beacons

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## Leading Manufacturers Raise Awareness on 406Day about Benefits and Responsibilities of Owning 406 MHz beacons

*ACR, ARTEX and Ocean Signal are highlighting the immense value of EPIRBs, PLBs and ELTs to boaters, outdoor enthusiasts and aviators this April 6th*

Safety specialists ACR Electronics, ARTEX, and Ocean Signal are raising 406 MHz beacon awareness and offering important advice on the eighth annual

406Day (#406Day20) today, Monday, April 6<sup>th</sup>.

Every year, the leading beacon manufacturers team up with supporters and aviation, outdoor, and boating safety partners to highlight the benefits and responsibilities of owning an EPIRB (Emergency Position-Indicating Radio Beacon), PLB (Personal Locator Beacon) or ELT (Emergency Locator Transmitter).

The awareness day encourages aviators, boaters and outdoor enthusiasts to update their beacon registration, check their battery expiration date, and self-test their beacons to make sure they are working perfectly. It is also an opportunity to celebrate the 43,000+ lives saved worldwide since the mid-1980s by using emergency distress 406 MHz beacon signals and the Cospas-Sarsat system.

Mikele D’Arcangelo, Vice President of Global Marketing & Product Management, said: “406Day is about getting beacon owners more comfortable with their emergency 406 MHz device by testing their beacon, making sure they know how to use it, checking the battery expiration date and updating their registration information.”

EPIRBs for boats, PLBs for outdoor adventures and ELTs for planes operate on the 406 MHz frequency. Each 406 MHz beacon transmits a unique digital code that identifies the type of beacon and allows registration data to be associated with the device. The registration data provides information such as the beacon owner, the type of vessel and emergency points of contact.

ACR Electronics’ new award-winning ResQLink View PLB now offers users even more innovations and functionality, including a screen displaying all the beacon’s operational activities, including GPS coordinates, operating instructions, usage tips, transmission bursts, as well as battery power.

ACR Electronics offers the following simple advice to beacon owners to ensure their EPIRB, PLB or ELT will operate effectively in the event of an emergency.

- Check the battery expiration date – Each beacon is marked with the Month and Year the battery needs to be replaced.
- Update your beacon registration – Make sure your contact

information is correct and your emergency contacts information is accurate. It's the best way to assist Search and Rescue should you ever need to activate your beacon.

- Double check your beacon registration number matches your beacon – Especially if you hand wrote your registration and mailed it in. It's easy for a 1 to look like a 7, so always confirm they match.
- Test your beacon – 406Day is about getting beacon owners to be more comfortable with their beacon, so do a self-test and make sure it's working perfectly.
- Educate your family and friends – Take a picture with your EPIRB, PLB, or ELT and share it on your social media accounts using the hashtags #406Day20 and #beaconssavelives.

For evidence of the effectiveness of beacons check out [SurvivorClub](#), ACR's one-of-a-kind '*You use it - we replace it program*' which provides real-life testimonies shared by people of all ages and from all walks of life, who thanks to their beacon, have lived to tell the tale.

For further information about ARTEX and ACR Electronics' products, visit [www.acrartex.com](http://www.acrartex.com), and for Ocean Signal's products, visit [www.oceansignal.com](http://www.oceansignal.com).

Ends

#### **Note for editors**

Images are available at the end of this release or on the following link: <https://www.dropbox.com/sh/bo2zywue89vc79u/AAAYlV7KNRrIL5RR1N7j-KO3a?dl=0>

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### **About ACR Electronics, Inc.**

ACR Electronics, Inc., designs and manufactures a complete line of safety and survival products for the brands ACR, ARTEX, Skytrac, Flight Data Systems, Ocean Signal, United Moulders (UML), Latitude Technologies and NAL Research. Available products include Emergency Position-Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Flight Data Monitoring, GADSS, Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights and Inflators, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has provided life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide. For more information go to [www.ACRARTEX.com](http://www.ACRARTEX.com)