



Kongsberg Digital signs contract to digitalize entire MSC fleet

Jun 09, 2022 07:00 BST

Kongsberg Digital signs contract with MSC to digitalize nearly 500 vessels

Kongsberg Digital and MSC, the world's largest container line, has signed a contract for digitalizing MSC's entire fleet consisting of approximately 500 vessels with Vessel Insight.

"We are very proud to announce this contract with MSC. As the world's largest shipping container line, MSC is playing a key role in facilitating trade all over the globe, but also in setting the standard in making the industry more sustainable through digitalization. With Vessel Insight, MSC can contextualize data created by

their vessels through our vessel-to-cloud infrastructure and use this to reduce emissions and optimize their entire fleet of container ships”, says Hege Skryseth, president at Kongsberg Digital. “Building on an already existing strong relationship with Kongsberg Maritime, Kongsberg Digital will continue to build products in cooperation with MSC”.

The 5-year agreement includes delivery of Kongsberg Digital’s data infrastructure service Vessel Insight and Kongsberg Digital’s Vessel Performance application on the entire MSC’s owned fleet, consisting of approximately 500 vessels, plus options. MSC is already a digitally mature shipping company with many applications and systems in place. By using Kongsberg Digital’s vessel-to-cloud data infrastructure Vessel Insight, MSC will be able to achieve more transparency and improved utilization of data.

Collecting and contextualizing quality data through applications from the [Kognifai Marketplace](#) provides the best starting point to reduce fuel and optimize voyage to reduce emissions to air, automate reporting processes enabling correct and efficient reporting, and increase safety and crew welfare through stable connectivity.

“This is a very important contract for MSC as making our fleet more sustainable is one of our top priorities. With Kongsberg Digital and the Vessel Insight data infrastructure we will be able to optimize our vessel operations to become more effective, sustainable, and safer. The maritime industry is facing strict regulatory requirements to cut emissions and become more sustainable, and we are therefore very pleased and proud to have secured this contract. This is an important step on the way towards a greener operation”, says Gianluigi De Maio, SVP, Manager of Fleet-Network-Terminal Efficiency, MSC.

“This is solid proof that Kongsberg Digital’s technology, expertise and service are in demand and leading in this market, and we are very pleased that MSC are taking a big leap forward on their digitalization journey. There are still vast steps to be taken in the maritime sector, and digitalization is key to making shipping safer, greener, and more sustainable. Being chosen by the world’s largest container shipping line is an honor for Kongsberg Digital, but also, this sends crucial signals to the whole business - this is the way forward for a greener maritime industry”, Skryseth says.

In addition to connecting to Vessel Insight and access to its related applications, Kongsberg Digital will provide close follow-up to MSC, an

important part of the service offered to customers to ensure maximum benefits of digitalization and a smooth transition.

For more information, contact:

Morten Hansen, Marketing Director, Kongsberg Digital

morten.hansen@kongsbergdigital.com

+47 940 50 916

MSC

MSC Mediterranean Shipping Company is a global business engaged in the shipping and logistics sector. Present in 155 countries, MSC facilitates international trade between the world's major economies, and among emerging markets across all continents. Founded in 1970 and headquartered in Geneva, Switzerland, since 1978, MSC is a privately-owned organization driven by the Aponte family. A world leader in container shipping, MSC has evolved from a one vessel operation into a globally respected business with a fleet of 700 vessels and more than 110,000 staff.

KONGSBERG DIGITAL

[Kongsberg Digital](#) is a provider of next-generation software and digital solutions to customers within maritime, oil and gas, and renewables and utilities. The company consists of more than 700 software experts with leading competence within the internet of things, smart data, artificial intelligence, maritime simulation, automation and autonomous operations.

Follow us on: www.kongsberg.com/digital and [LinkedIn](#)