



Western Boat Show, 21-23 July 2017 Bristol Harbour Festival, stand: H22 & HQ15

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## **JL Audio Marine: Music Lovers Invited to Listen to the Crystal Clear Sound of JL Audio**

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JL Audio Marine Europe, the European distributor for JL Audio, the US's leading marine audio systems, will be exhibiting at the first ever Western Boat Show, which will take place as part of the annual Bristol Harbour Festival event during the weekend of 21<sup>st</sup> to 23<sup>rd</sup> July.

During the three-day event, JL Audio Marine Europe will display and demonstrate a selection of speakers, subwoofers, amplifiers and wireless sound solutions from JL Audio's extensive marine line. JL Audio's marine audio products are renowned for their robust construction and longevity in the harsh marine environment as well as offering unrivalled clarity of sound on the water.

Visitors are invited to participate in a new, free audio advice clinic, which will take place from JL Audio's specialist demo trailer within the festival site. The company's marine audio specialist, Jon Griggs said, "We will be offering the marine audio advice clinic throughout the weekend, which will be of particular interest to those that are looking to upgrade their existing boat audio system or install from new."

"Car audiophiles know the JL Audio brand well however our marine range is becoming as popular among boat owners throughout Europe, as it offers the same level of high performance as our car and home entertainment systems. All will be welcome to pop along for some advice and learn more about our standard and custom audio packages. We will be advising on speaker positioning, audio tuning and installation, which can make all the difference when you are out on the water and your music is competing with engine noise and wind."

Visitors will be encouraged to enter JL Audio Marine Europe's 'Make Your Soundtrack

Matter' summer competition for a chance to win an exclusive JL Audio music 'experience' on a skippered Cranchi 30 in partnership with The Boat Club. Worth over £2000, the prize includes a full day on the water for up to four people with champagne and lunch by Rick Stein Sandbanks. The winner's personal playlist will be created especially for the day for an unforgettable audio experience on the water.

The Western Boat Show is a new consumer show that will run alongside Bristol Harbour Festival from 21st to 23rd July in 2017. The three-day boat show will showcase a range sailing boats, canal boats, power boats and ribs in addition to marine products, systems and services will also be featured within the show. The event is expected to attract serious boat buyers and more than 250,000 visitors. The land-based show will be free to all festival visitors and tickets can be bought to gain exclusive access to the boats

displayed on the pontoons.

For more information about JL Audio's marine products and to enter the competition, visit [www.jlaudiomarine.eu](http://www.jlaudiomarine.eu). For further information about The Western Boat Show visit <http://www.westernboatshow.co.uk>

## **ENDS**

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**Notes to Editors:**

**About JL Audio**

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high-end, home audio quality to the leisure, luxury yacht and sports boat market.

### **About JL Audio Marine Europe**

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network as well as a growing number of distributors in key European markets including the Netherlands, Spain, Italy, Sweden, Poland and Greece.