



New MX-Series 3-Channel Weatherproof Amplifier

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# JL Audio Marine Europe - METSTRADE: New Product Round-up 2017

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**14 November 2017** - 2017 has been another innovative and productive year for the USA's best loved marine audio manufacturer, JL Audio, as it continues to develop and grow its premium marine audio line to offer boat owners an amazing listening experience.

JL Audio's UK-based European distributor, JL Audio Marine Europe, will once

again showcase new products that have been introduced by JL Audio to the marine market during the course of the year.

For the first time at METSTRADE, the JL Audio Marine Europe team will be joined stand by distributors from the Netherlands, Germany, Spain, Italy, Greece and Croatia who will be on hand to support the JL Audio team with live audio demonstrations and product information and advice.

# **New MX-Series 3-Channel Weatherproof Amplifier**

The addition of a three-channel system amplifier to JL Audio's MX Series of weatherproof amplifiers, which also comprises two mono-block, and two four-channel amplifiers. Designed for marine use, the new MX 3-Channel 'one-box solution' system amplifier will comfortably drive a complete audio system consisting of a set of satellite speakers and a subwoofer.

MX amplifiers are engineered and built to withstand the most challenging environments and full IPX6 ratings against water intrusion. At the centre of each MX amplifier lies JL Audio's highly efficient NexD™ Class D technology to deliver superb efficiency and sound quality from within a very compact package. Since its introduction, JL Audio's MX line has been particular popular for installations where space and exposure to the environment are an issue.

Prices: GBP - £399.00 including VAT, Euros - €399.00 excluding tax

In 2017, the European market also saw the introduction of JL Audio's largest and most powerful marine subwoofer, the M12IB6.Belonging to JL Audio's best-selling M-Series range, the new marine subwoofer measures 12-inches in diameter and is capable of producing a staggering amount of quality bass. Subwoofers are designed to bring an optimum depth of sound and a cleaner sound experience.

JL Audio's M-Series are a proven match for the very best home entertainment systems, but with the significant difference of being engineered to withstand the toughest of marine environments over many years. The M-Series subwoofers range in size from eight to twelve inches and all offer outstanding performance.

**Prices:** GBP - £799.00 including VAT, Euros - €699.00 excluding tax

## Upgraded MediaMaster® Source Unit

Since its introduction in 2016 and launch at last year's METSTRADE, JL Audio's first integrated, NMEA 2000 compatible marine audio source unit, the MM100s has received a rapturous response from the marine industry, with boat builders and customers welcoming its innovative and intuitive design and ease of use.

Earlier this year, JL Audio introduced an upgraded version, the MM100s BE, which incorporates the innovative and advanced technology of the MM100s with the addition of several new features and a sleeker, more integrated design.

- The new all-black finish of the upgraded model is an important feature both boat builders and retrofitters as it completes the seamless integration of the MediaMaster® with the helm's electronics suite.
- A new wireless remote control unit has also been added introduced giving boat owners a choice between remote control or wired.

- An upgraded user interface provides even more volume control options.
- MediaMaster® is fully NMEA 2000 certified providing users with a central multifunction display control via their other NMEA 2000 compatible electronics.
- The new upgraded source unit no longer requires a pigtail wire for direct connection for an even tidier installation.

Prices: £499.00 including VAT, Euros - €499.00 excluding tax

For a full list of product specifications and technical information visit www.jlaudiomarine.eu

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### **About JL Audio**

JL Audio is America's leading luxury marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

# **About JL Audio Marine Europe**

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network and distributors in key European markets including as Germany, the Netherlands, Spain, Italy, Sweden, Finland, Poland, Greece and Croatia.