



JL Audio's new M-Series 12" subwoofer is the largest in the range and has been named the 'King of Bass'

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## JL Audio Marine Europe - Marine Audio has a new 'King of Bass'

**Poole, United Kingdom – 22<sup>nd</sup> June 2017** - JL Audio Marine Europe has announced the launch of its largest and most powerful marine subwoofer, the M12IB6. As the latest addition to JL Audio's best-selling M-Series range, the new marine subwoofer measures a sizeable 12-inches in diameter, is capable of producing a staggering amount of quality bass and looks set to wipe the floor with competing products.

Subwoofers are designed to bring an optimum depth of sound and a cleaner

sound experience. JL Audio's M-Series are a proven match for the very best home entertainment systems, but with the significant difference of being engineered to withstand the toughest of marine environments, over a long period.

The M-Series subwoofers range in size from eight to twelve inches and all offer outstanding performance. The bigger the subwoofer, the better performance, however, the new 12-inch M12IB6 is in a class entirely on its own. With more than twice the displacement of JL Audio's potent 10-inch M-Series subwoofer, the 12-inch version can produce 6dB more bass output, which is a significant amount more. Designed to operate without a dedicated enclosure, the new 12-inch subwoofer boasts a four-inch voice coil and rugged suspension system, which is designed to deliver optimum linear excursion. This again reinforces the high-quality sound output, justifying its title as the 'King of Bass'.

Commenting, Managing Director of JL Audio Marine Europe, Paul Baker said, "Our M-Series subwoofer performance consistently outshines the competition but the new 12-inch version without a doubt sets an entirely new benchmark for our rivals."

The new 12-inch subwoofer integrates seamlessly with JL Audio's marine audio product family and can be intuitively controlled either by its compact MBT-CRX Bluetooth™ controller and receiver, or the more sophisticated marine audio source unit, the MediaMaster®100s, which was introduced to the market last year to high acclaim.

Retail prices for the new 12" M-Series subwoofer range from £799.99 including VAT. For more information and a list of European distributors, please call Tel: +44 (0)1202 664 390, Email: [enquiries@jlaudiomarine.eu](mailto:enquiries@jlaudiomarine.eu) or visit [www.jlaudiomarine.eu](http://www.jlaudiomarine.eu)

ENDS

#### **Notes to editors:**

#### Dimensions & Weight

Nominal diameter: 12"/300mm

Overall diameter: 14"/356mm

Net weight: 23.8lbs/10.8 kg

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## **About JL Audio**

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

## **About JL Audio Marine Europe**

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network and distributors in key European markets including as the Netherlands, Spain, Italy, Sweden, Finland, Poland, Greece and Croatia.