



JL Audio's summer competition winners (centre) with JL Audio's Paul Baker (left) and The Boat Club's Mark Morris (Right)

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JL Audio Marine Europe: 'Make Your Soundtrack Matter' competition winner praises sound quality

There's only one song that people want to listen to when traveling at full speed on the sea.

Results from JL Audio Marine Europe's Make Your Soundtrack Matter summer competition showed Queen's Don't Stop Me Now was by far the most popular song choice for boat owners whilst cruising at full speed while Otis Redding's (Sittin' On) The Dock of the Bay was the favourite when relaxing in their

favourite anchorage.

The campaign objective was to highlight to both boating community and music lovers the benefits of installing a premium marine audio system on their boats.

As part of the campaign competition, entrants were asked to name their favourite song when relaxing in their favourite anchorage and when cruising at full speed.

JL Audio Marine Europe joined forces with The Boat Club to offer a 'JL Audio Experience' on a skippered Cranchi 30 as part of the online competition.

Greg Miller was announced as the winner and he and his wife Clair recently enjoyed a full day on the water, with champagne and lunch by Rick Stein Sandbanks. Greg and his wife also enjoyed listening to their personalised playlist on the day through a JL Audio Marine Europe's sound system.

Commenting on the day out, Mr Miller said: "We had a great day spent in Studland Bay on the edge of Dorset's famous Jurassic coastline. We listened to our playlist through JL Audio's outstanding speaker system via blue tooth and the sound quality was incredible. "We would like to thank everyone who looked after us on the day, the service was brilliant. We really enjoyed ourselves."

As a committed audiophile himself, JL Audio Marine Europe's Managing Director, Paul Baker is particularly passionate about improving boat owner's listening experience whilst on board.

"Some 'marine' audio systems may sound okay at anchorage but as soon as you hit full throttle, all you get is a muffled noise. Acoustically, boat speakers must compete with the sound of the engine, the water, the wind and the open air. Physically, marine speakers have to survive water, salt, fog, dust and hours in the sun. Our speakers are built for the marine environment from the ground up at JL Audio's extensive manufacturing facility in Fort Lauderdale, Florida and as a result, quite simply their sound quality is incomparable."

Greg's own choice of song for cruising at full speed is Coldplay's Adventure of a Lifetime and his go to song when relaxing at his favourite anchorage is

Jamiroquai's Seven Days in Sunny June.

Visitors to Southampton Boat Show, which starts this Friday 15th September and will be held at Mayflower Park in Southampton, will be able to listen to their own favourite boating tunes on board the latest model Trader 42 motor yacht, which will be making its debut on berth M135.

For more information about JL Audio's marine products, visit www.jlaudiomarine.eu

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About JL Audio

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

About JL Audio Marine Europe

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network as well as a growing number of distributors in key European markets including the Netherlands, Spain, Italy, Sweden, Poland, Croatia and Greece.