



JL Audio Marine Europe - MediaMaster Installed

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## JL Audio Marine Europe: JL Audio to Take Part in Poole's Biggest Ever Maritime Event

*Visitors are invited to attend a free marine audio clinic for expert advice from the marine audio specialists*

Friday 19<sup>th</sup> - Sunday 21<sup>st</sup> May 2017

Stand: P05/P06

JL Audio Marine Europe, the European distributor for the USA's best-selling marine audio systems, JL Audio, will be exhibiting for the first time at the year's Poole Harbour Boat Show. This year's show will run in conjunction with the Poole Maritime Festival and the prestigious European Maritime Day which is being hosted by Poole. European Maritime Day, which is being hosted by Poole.

JL Audio will showcase a range of its high end marine audio products, unrivalled for their sound quality and longevity, from its new marine audio trailer during the three day event which runs from Friday 19th (press and trade day) to Sunday 21st May.

JL Audio will be demonstrating a range of the company's latest speakers, sub-woofers, amplifiers and wireless sound solutions and visitors are invited to take part in JL Audio's free audio advice clinic with Marine Audio Specialist, Jon Griggs. Jon will be offering free marine audio advice and recommendations for boat owners' audio needs, including tips on positioning, tuning and installation.

Taking place for the third year following its successful launch in 2015, the Poole Harbour Boat Show, part of the Poole Maritime Festival 2017 will take place on the award winning Poole Quay Boat Haven. This year's event is set to attract some of the industry's best known names in boating such as Sunseeker, Princess, and Ribeye. In addition to a range of boats on display and exhibitor stands on the quayside; visitors will be able to enjoy an array of on-water activities, live music and fireworks.

Paul Baker, Director of JL Audio UK explains, "We are looking forward to exhibiting at the Poole Harbour Boat Show for the first time and are very excited about launching our new marine audio advice clinic, which we hope to roll out at other marine events around the country. This is such a fantastic opportunity for boat owners to have a one to one consultation with a Marine Audio specialist to assess their boat audio needs."

For a demonstration of JL Audio's latest marine products, visit stand P05/P06 on Poole Quay. A fully customised JL Audio system can also be seen and heard on either the JL Audio Demonstration Boat or the Parkstone Bay Boat Club's boat - both of which are located on the pontoons. JL Audio's "Poole Harbour Marine partner" Saltwater Solutions who are on Stand Q32 will also be exhibiting JL Audio Marine products and able to discuss boat owners audio

requirements.

For more information about JL Audio's marine products, visit [www.jlaudiomarine.eu](http://www.jlaudiomarine.eu). For further information about the Poole Harbour Boat Show, visit [www.pooleharbouroatshow.co.uk](http://www.pooleharbouroatshow.co.uk).

## **ENDS**

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Notes to Editors:

## **About JL Audio**

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

## **About JL Audio Marine Europe**

Based in Poole, Dorset, JL Audio Marine Europe is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe. It has an expanding UK core dealer network as well as a growing number of distributors in key European markets including the Netherlands, Spain, Italy, Sweden, Poland and Greece.