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JL Audio Marine Europe - A Bigger Presence and a Milestone Product Launch at METS

METS 2016, Amsterdam, 15-17th November, Hall 1, stand 01.535

JL Audio Marine Europe, the European distributor for the US's leading marine audio systems, JL Audio, returns to the world's largest marine equipment trade show for the third consecutive year.

This year, the high end marine audio specialist will have a more prominent position at METS in Hall 1 where it will be joined by representatives from individual country distributors and product managers from JL Audio Inc. in the US.

For many key industry decision makers visiting this year's show, it will be their first opportunity to see JL Audio's highly anticipated marine audio source unit, the MediaMaster® 100s, which was launched in the US earlier this year. Offering superb audio performance, excellent ergonomics and advanced audio features, the MediaMaster® 100s marks JL Audio's entry into this important product category.

Purpose-built and engineered specifically for the marine environment and designed with advanced audio features that are specifically tailored to marine applications, the MM100s® completes JL Audio's line-up of high quality, marine audio products offering a fully integrated audio solution, further raising the benchmark in marine audio manufacturing.

JL Audio Marine Europe's Managing Director, Paul Baker said: "The MM100s® is the high-end source unit our European customers have been waiting for. It is such an important product for us as it creates the opportunity to build a full JL Audio marine sound system, from source unit to amplifiers, speakers and subwoofers. Customer's aspirations for more sophisticated equipment on board have led to a much greater demand for high quality entertainment and a growing number of boat builders are now fitting JL products as standard and upgrades because of their superior sound and longevity.

METS is by far the most important event in our calendar as it allows us the opportunity to speak directly to boat builders and potential distributors. A priority for us at this year's show is to appoint a distributor in Germany, which is a key market for us and having local representation there is an essential part of our growth in Europe."

Visit JL Audio Marine Europe at METS 2016, Hall 1, stand 01.535. For more information

visit www.jlaudiomarine.eu

ENDS

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About JL Audio

JL Audio is America's leading luxury car and marine audio manufacturer. The company prides itself on exceptional durability and consistency created with extensive testing. Its marine division provides speaker systems designed and built for the testing environment of the ocean. The marine range brings high end, home audio quality to the leisure, luxury yacht and sports boat market.

About JL Audio UK

JL Audio UK is responsible for marketing and distributing JL Audio's car and marine audio systems throughout Europe.

For further information and images or to arrange a test of the MediaMaster®100s, please contact Karen Bartlett, **Saltwater Stone**, T: +44 (0)1202 669244, E: k.bartlett@saltwater-stone.com

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