



Cox has teamed with Metal Shark for the IWBS where a twin installation of the new CX0300 will be shown on the Metal Shark 32' Defiant

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## **International Workboat Show: Cox Powertrain Partners with Metal Shark for Commercial Debut of Pre-Production 300hp Diesel Outboard**

*Metal Shark to showcase twin installation of the game-changing CX0300 diesel outboard at the International Workboat Show*

*International Workboat Show 2018, New Orleans, November 28th to 30th,*

*Booths #3369 (Cox) & #3381(Metal Shark)*

**New Orleans, USA – November 28<sup>th</sup>, 2018** – Cox Powertrain has partnered with one of the industry’s leading commercial maritime boat builders, Metal Shark Boats, to market its high-powered diesel outboard engine, the CXO300. A twin installation of pre-production engines will be a prominent feature on Metal Shark’s stand at this year’s International Workboat Show.

The Louisiana based boat builder will play a major role in bringing the world’s highest-powered diesel outboard to the military, government, and commercial markets in the USA, which is forecasted to account for a large share of Cox’s commercial sales.

“Metal Shark is pleased to partner with Cox on the integration and introduction of its new, game-changing outboard,” said Metal Shark’s CEO Chris Allard. “Our law enforcement, and commercial clients worldwide have eagerly awaited the arrival of high-powered diesel outboards and it’s an honour for us to help bring this new technology to market. Having worked with Cox for two years we are thoroughly impressed with the product, the company, and the vision.”

Cox Powertrain’s Global Sales Director, Joel Reid said: “We cannot underestimate just how important the commercial workboat market is to Cox, particularly in southern states such as Louisiana and Texas, which is why a strong relation with boatbuilders such as Metal Shark is crucial to our success. We are delighted to formally name Metal Shark as one of Cox’s partners and very much look forward to working alongside them to introduce the CXO300 to the commercial market.”

Delivering 300 horsepower at the propeller, the CXO300 is the world’s highest-powered diesel outboard engine and is set to revolutionize global markets. The four stroke V8 diesel CXO300 offers up to 25% more range compared to gasoline outboards and is designed to last up to three times longer. The engines combine the simplicity and economy of an outboard installation with greatly improved safety and reliability achieved by eliminating the need for highly volatile gasoline. Aware of how downtime affects commercial users, Cox is working tirelessly to deliver a world class service which is second to none. With a service network in over one hundred and ten countries, consisting of thirty distributors and three hundred dealers, operators can be assured that, should an issue arise, Cox will ensure they are

up and running again with minimal disruption.

Cox Powertrain has partnered with its Louisiana based distributor, Innovative Diesel Technology, to run a series of on-water demonstrations of the CX0300 in the southern US states. As a part of this effort, Metal Shark is currently rigging a 32' Fearless high performance center console with a pair of CX0300s at its production facility in Jeanerette, Louisiana. Anyone interested in buying or switching to a high-powered diesel outboard is being urged to register their interest to take part in one of the demonstrations at [www.coxmarine.com/en/demo](http://www.coxmarine.com/en/demo)

For more information visit Cox Powertrain on booth #3369 or Metal Shark Boats on booth #3381 at the International Workboat Show.

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**About Cox Powertrain**

Cox Powertrain is a world-leading, innovative British engineering company which develops marine diesel outboard engines for worldwide and multi-

market applications. It is the first company to introduce a completely new line of lightweight, high-powered, high-performance and highly durable diesel outboard engines that have been built from the ground up specifically for marine use.

Cox's first ground-breaking diesel outboard engine, the CXO300, is based on a 4-stroke, V8 architecture. It delivers a combination of high power and high torque, enabling it to offer the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox Powertrain has a global network of distributors and dealers who have been tasked with breaking the mould to deliver a sales and support service that is second to none in the marine industry. Led by ex-Cosworth CEO Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission from the start has been to create an iconic engine brand and deliver a completely new concept in diesel engines that will revolutionise the marine market.

Cox Powertrain's UK headquarters is based at Shoreham Airport on the South Coast of England and includes a new state-of-the-art assembly and testing facility. It is from here that Cox Powertrain's highly skilled team of engineers utilise their decades of experience in combustion engines and premium automotive design to produce such a superior range of diesel outboard engines.

Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

## **About Metal Shark Boats**

Metal Shark is a diversified shipbuilder specializing in the design and efficient high-quality construction of welded aluminium and steel vessels from 16' to over 300' for defense, law enforcement, and commercial operators.

Key customers include the United States Coast Guard, Navy, Air Force, Army, foreign militaries, law enforcement agencies, fire departments, passenger vessel operators, pilot associations, towboat operators, and other clients worldwide.

Metal Shark offers a broad portfolio of globally proven hull designs that may be fully customized thanks to 100% digital design and an in-house team of over 50 naval architects and maritime engineers. With three fully self-contained shipbuilding facilities in Alabama and Louisiana spanning over 75 total acres, Metal Shark's 500+ employees produce over 200 vessels per year with a proud and proven track record of high quality, on-time deliveries.

For further information, visit [www.metalsarkboats.com](http://www.metalsarkboats.com)