



Inmarsat, world leader in mobile satellite communications, will introduce its Yachting and Passenger portfolio of services at METSTRADE

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## Inmarsat Steps Up Presence in Superyacht Sector with METSTRADE Debut

*METSTRADE 2019, November 19<sup>th</sup> to 21<sup>st</sup>, Superyacht Pavilion Stand 09.204*

Inmarsat, the world leader in mobile satellite communications, will exhibit at METSTRADE this year for the first time as it continues to strengthen its presence in the superyacht sector. As the growth of digitalisation in the industry continues, Inmarsat is highlighting its unique capabilities to deliver

reliable and flexible superyacht connectivity globally with its Yachting and Passenger portfolio of services, meeting current customer demand as well as introducing solutions to satisfy future requirements for communications on-board.

In the expanded three-hall Superyacht Pavilion at METSTRADE 2019, Inmarsat will showcase the range of benefits available through its Fleet Xpress, FleetBroadband and Fleet One services, and its award-winning Fleet Secure portfolio, an effective, multi-layered cyber security solution that combines cyber awareness, network security and endpoint security.

Dana Jongens, Inmarsat Maritime Business Development Manager, Passenger – EMEA, will expand on the steps vessel owners and operators need to take to combat the threat of cyber-attacks at sea in a presentation at the METSTRADE stage at the InnovationLAB in Hall 6. Taking place at 2:15pm on Tuesday, November 19<sup>th</sup>, Dana will also discuss the key findings from the [2019 Inmarsat Superyacht Connectivity Report](#), a unique survey of superyacht skippers, senior crew, chief engineers and technical professionals that investigates the factors driving the demand for Very Small Aperture Terminal (VSAT) connectivity usage on-board the superyacht fleet.

Fleet Xpress for superyacht clients has added subscription flexibility to meet seasonal demand changes. Powered by the Global Xpress Ka-band network, combined with the proven reliability of FleetBroadband, benefits of Fleet Xpress include affordable voice calls, multiple voice options for crew and operations, and high-speed broadband for internet access, plus 24/7 online support by certified engineers.

This year, Inmarsat revealed plans to triple the number of satellites servicing its flagship Ka-band Global Xpress (GX) network, the high-capacity VSAT constellation behind its Fleet Xpress high-speed mobile broadband service, by 2023 to meet rapidly increasing user demand for data across the globe, including the Arctic region.

With an increasing number of superyachts, megayachts and expedition vessels embarking on worldwide itineraries that include more remote regions, the extended GX network and transformed Fleet Xpress capacity meets the continuously rising demand for the provision of guaranteed global bandwidth for crew communications, weather routing, real-time business updates, personal messaging and recreation.

Ends

**Note for editors:**

Inmarsat is holding a joint Press Briefing with Intellian at METSTRADE on Tuesday afternoon. For more information, please email Jules at [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)

**For further press information, please contact:**

Jules Riegal

**Saltwater Stone on behalf of Inmarsat**

+44 (0) 1202 669 244

[j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)

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**About Inmarsat**

Inmarsat is the world leader in global, mobile satellite communications. It owns and operates the world's best global portfolio of satellite networks, specifically designed for customer mobility, and holds a multi-layered, global spectrum portfolio, covering L-band, Ka-band and S-band, enabling unparalleled breadth and diversity in the solutions it provides. Inmarsat's long established global distribution network includes not only the world's leading channel partners but also its own strong direct retail capabilities, enabling end to end customer service assurance. The company has an unrivalled track record of operating the world's most reliable global mobile satellite networks, sustaining business and mission critical safety & operational applications for 40 years. It is also a major driving force behind technological innovation in mobile satellite communications, sustaining its leadership through a substantial investment and a powerful network of technology and manufacturing partners. Inmarsat operates across a diversified portfolio of sectors with the financial resources to fund its business strategy and holds leading positions in the Maritime, Government

and Aviation satcoms markets, operating consistently as a trusted, responsive and high quality partner to its customers across the globe.

For further information, visit [Inmarsat.com](http://Inmarsat.com) or follow us on LinkedIn or on Twitter @InmarsatGlobal.