



DIGITAL YACHT SERIES

Unlocking value from digitalisation and always-on connectivity

The Inmarsat Digital Yacht series will provide insight into the latest developments in onboard connectivity

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Inmarsat Launches New Digital Yacht Initiative with Exclusive Ocean Race Video

Inmarsat ambassador Nick Moloney presents Digital Yacht series exploring potential of reliable connectivity and digital solutions to revolutionise yachting

Inmarsat, the world leader in global, mobile satellite communications, has launched its Digital Yacht initiative with the release of an exclusive [video](#) offering unique insight from the build-up to the next edition of The Ocean Race and its use of digital technology.

The video will be the first in a new series, featuring a combination of online and live event formats and supporting content. The series has been tailored to help the superyacht, yachting, explorer and racing communities capitalise on the latest developments in onboard connectivity and harness the power of the new digital era.

Introducing six key topics, Inmarsat will explore how the rapid growth of digitalisation in the yachting sector is revolutionising different areas of superyacht management, design, operation and efficiency, changing the guest and crew onboard experience, enhancing elite racing performance, improving safety and cyber security and increasing accessibility to worldwide and remote cruising.

The Digital Yacht series, which is presented by Inmarsat Yachting Ambassador Nick Moloney, a record-breaking sailor, adventurer and public speaker, will feature industry experts and guests, elite professionals, and Inmarsat specialists. Through analysis and discussion of each topic, the digitalisation initiative will highlight future trends and opportunities. It will demonstrate how technology and systems already in place are benefiting the world's best sailors, superyacht professionals and crew as well as yacht designers and managers. Crucially, it will also outline how a range of mariners can adapt these solutions for different applications.

Available now to view **Digital Yacht: [Performance Sailing and The Ocean Race](#)**, starts the series with an interview with Simon Fisher, professional offshore sailing team member and navigator for 11th Hour, an Ocean Race participant. He provides the inside view on how reliable, continuous satellite connectivity is transforming the decision-making, racing tactics and design of the latest yachts. He also looks at how new developments in communications technology could enhance the future racing experience.

The 2021 series will continue throughout the summer and culminate at METSTRADE 2021 with an in-person presentation and interactive event. Additional themes will cover:

- How superyacht designers are developing technology for data collection and asset monitoring;
- How digitalisation can impact crew welfare and play a part in supporting crew post-Brexit;
- The value of new communication capabilities and connectivity

- for exploration to regions such as the Arctic and Antarctic; and
- The digitalisation of safety and importance of effective cyber security as risks increase.

Peter Broadhurst, Senior Vice President, Safety, Security, Yachting and Passenger, Inmarsat Maritime, said: “The evidence is clear that digitalisation in the yachting sector continues to grow. Developments in connectivity and the transfer of data in greater volumes between yacht and shore continue to bring significant gains for guest and crew experience, operations, yacht management efficiency and crew welfare. We also know from our own research that usage and spend of VSAT is predicted to increase.

“We are excited to launch the new Inmarsat Digital Yacht initiative, bringing digitalisation to life for anyone in the yachting industry and to highlight some fascinating examples, hear real stories and meet people at the heart of new developments. Inmarsat is keen to reinforce and forge links with mariners with entertaining and engaging material. Whether superyacht managers, owners looking to improve efficiencies, a crew member concerned about life onboard and the effect of Brexit or the 90-day rule, a participant in elite racing, or an average boat owner hoping to tap-in to some of the new technology, we have great content for you.”

“With his insight and contacts in elite racing and his recent experiences in Antarctica, Nick is the perfect host for the series and will bring his passion for sailing and adventure to each topic. We look forward to engaging with everyone over the next few months,” Broadhurst said.

Details of how to access or register for each presentation and webinar will be announced [here](#) in the coming weeks. The schedule of topics is as follows:

- **May:** Video – Performance Sailing and The Ocean Race, with guest Simon Fisher, 11th Hour navigator.
- **June:** Designing for the Future.
- **July:** Digitalisation of Safety.
- **September:** Brexit and Crew Welfare.
- **October:** Exploring New Territory.
- **November:** Special METSTRADE presentation – Capitalising on the New Era of Digitalisation and Connectivity.

With its [Fleet Xpress](#) platform now installed on close to 11,000 vessels,

Inmarsat has established its position at the forefront of the expansion of digitalisation in the superyacht sector. Its range of fully-integrated maritime communication solutions for superyachts includes its gold standard Fleet Xpress platform, incorporating a range of benefits such as affordable voice calls, multiple voice options for crew and operations, and high-speed broadband for internet access, plus 24/7 online support by certified engineers. Further Inmarsat services for captains and crew are the new managed Wi-Fi solution Fleet Hotspot, its multi-layered cyber defence solution Fleet Secure Portfolio, and Fleet Data, the maritime industry's first secure IoT platform.

Since the start of the COVID crisis, Inmarsat has reported an average increase in data volumes of an extra 6GB per day across the vessels with Fleet Xpress installed, indicating the pandemic has further increased demand for bandwidth and on-board communications for safety, healthcare and telemedicine, crew welfare, personal and business communication, and vessel operations.

To find out more about Inmarsat's Yachting services click [here](#).

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ABOUT INMARSAT

[Inmarsat](#) is the world leader in global, mobile satellite communications. It owns and operates the world's most diverse global portfolio of mobile telecommunications satellite networks, and holds a multi-layered, global spectrum portfolio, covering L-band, Ka-band and S-band, enabling unparalleled breadth and diversity in the solutions it provides. Inmarsat's long-established global distribution network includes not only the world's leading channel partners but also its own strong direct retail capabilities, enabling end to end customer service assurance.

The company has an unrivalled track record of operating the world's most reliable global mobile satellite telecommunications networks, sustaining business and mission critical safety & operational applications for more than 40 years. It is also a major driving force behind technological innovation in mobile satellite communications, sustaining its leadership through a substantial investment and a powerful network of technology and manufacturing partners.

Inmarsat operates across a diversified portfolio of sectors with the financial resources to fund its business strategy and holds leading positions in the Maritime, Government, Aviation and Enterprise satcoms markets, operating consistently as a trusted, responsive and high-quality partner to its customers across the globe.

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