



Inmarsat's FleetBroadband powered the digital content delivery from the race yachts throughout the 2017-18 Volvo Ocean Race

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## Inmarsat connectivity helps deliver BT Sport Industry Award for The Ocean Race

*Ground-breaking, powerful live coverage and raw storytelling delivered via the world's most reliable global mobile satellite network wins prestigious Cutting Edge Sport category*

Enabled by Inmarsat's flagship satellite communications services, the gripping multimedia content distributed to a global audience throughout the 2017-18 Volvo Ocean Race has won a prestigious [BT Sport Industry Award](#).

The Ocean Race was selected by the judges over some of the biggest names in sport to collect the Cutting Edge Sport Award for its live social-first coverage, 'RAW' storytelling from the race and ground-breaking firsts such as a live drone footage of racing in the Southern Ocean, all made possible via Inmarsat's leading global mobile satellite network.

As the official [Satellite Communications Partner](#) for the Race for the fifth consecutive edition, [Inmarsat's FleetBroadband](#) powered the digital content delivery from the Volvo Ocean 65 race yachts to bring all the excitement of the ocean challenge to fans on shore and make the 2017-18 Race one of the most connected sporting events in history. In the most challenging and remote regions, each of the boats were able to share pictures, videos and stories via TV, websites and social media channels, produced daily by the Onboard Reporters (OBRs) and crew during over nine months, eleven legs and 45,000nm.

The judges for the Cutting Edge Sport award said they "admired the advanced use of technology to enhance the media coverage of sailing, making it a more immersive and accessible sport".

As well as enabling communications for emails, calls and internet access, Inmarsat provided all the satellite connectivity the yachts needed for vital safety services, tracking and weather updates – essential through some of the most isolated and dangerous stretches of sea. All the yachts were equipped with FleetBroadband 500 and FleetBroadband 250 to power high-speed, always-on voice and data communications, plus Inmarsat C for two-way data connection for emergency services and 24/7 tracking and an IsatPhone 2 for each boat's liferaft pack.

For more information, visit <http://volvo.inmarsat.com/> or view the Inmarsat Volvo Ocean Race video [here](#).

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**For further information, please contact:**

Jules Riegal

**Saltwater Stone**

Email: [j.riegal@saltwater-stone.com](mailto:j.riegal@saltwater-stone.com)

## **About Inmarsat**

Inmarsat is the world leader in global, mobile satellite communications. It owns and operates the world's best global portfolio of satellite networks, specifically designed for customer mobility, and holds a multi-layered, global spectrum portfolio, covering L-band, Ka-band and S-band, enabling unparalleled breadth and diversity in the solutions it provides. Inmarsat's long established global distribution network includes not only the world's leading channel partners but also its own strong direct retail capabilities, enabling end to end customer service assurance. The company has an unrivalled track record of operating the world's most reliable global mobile satellite networks, sustaining business and mission critical safety & operational applications for almost 40 years. It is also a major driving force behind technological innovation in mobile satellite communications, sustaining its leadership through a substantial investment and a powerful network of technology and manufacturing partners. Inmarsat operates across a diversified portfolio of sectors with the financial resources to fund its business strategy and holds leading positions in the Maritime, Government and Aviation satcoms markets, operating consistently as a trusted, responsive and high quality partner to its customers across the globe.

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