



Inmarsat has launched its 2020 Superyacht Connectivity Survey

May 27, 2020 10:00 BST

Inmarsat 2020 Superyacht Connectivity Survey Opens

Third annual research programme launched to provide industry professionals with salient insight into the use of on-board satellite communications

Inmarsat, the world leader in global, mobile satellite communications, has opened its third and most extensive yet annual [Superyacht Connectivity Survey](#), providing a unique state-of-the-industry assessment of satellite communications usage in the sector.

The Inmarsat 2020 research programme will analyse data from skippers, senior crew, chief engineers and technical professionals on vessels ranging from 24m to over 100m to gain targeted insight on respondents' awareness and current use of on-board VSAT technology, and the future requirements for global connectivity solutions in the superyacht market.

Inmarsat will publish the 2020 Inmarsat Superyacht Connectivity Report later this year to provide data to assist industry professionals involved in the management and use of on-board satcom. The research will also support Inmarsat's commitment to match its leading services with current and future superyacht requirements and provide the best, most reliable connectivity at sea globally.

As digitalisation, large scale very small aperture terminal (VSAT) usage and the need for effective on-board cyber security increases in the sector, Inmarsat tailors its research each year to reflect the maritime data revolution, with emphasis on operational, guest and crew usages and needs, onboard data speed and airtime expectations, and cyber safety measures and training.

Peter Broadhurst, Senior Vice President, Yachting and Passenger, Inmarsat Maritime, said: "As part of our efforts to work with superyacht captains and engineers, Inmarsat is pleased to launch the third Superyacht Connectivity Survey. We would like to ask key professionals to take 20 minutes to provide their input to help Inmarsat create a valuable resource for the superyacht industry that will be hugely beneficial in enabling more informed decisions and creating awareness of the latest technology and its potential. Building on the 2018 and 2019 reports, the 2020 report will be able to capture key trends and insights by addressing the specific requirements driving the demand for continuous global on-board connectivity."

Inmarsat has established its position at the forefront of the expansion of digitalisation in the superyacht sector. Its range of fully-integrated maritime communication solutions for superyachts includes its gold standard Fleet Xpress platform, incorporating a range of benefits such as affordable voice calls, multiple voice options for crew and operations, and high-speed broadband for internet access, plus 24/7 online support by certified engineers. Further Inmarsat services for captains and crew are the new managed Wi-Fi solution Fleet Hotspot, its multi-layer cyber defence solution Fleet Secure Portfolio, and Fleet Data, the maritime industry's first secure IoT platform.

Superyacht professionals can access the survey [here](#) and are not required to provide personal details. Inmarsat has published two Inmarsat Superyacht Connectivity Reports in [2018](#) and [2019](#), in association with The Superyacht Group.

Ends

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About Inmarsat

Inmarsat is the world leader in global, mobile satellite communications. It owns and operates the world's most diverse global portfolio of mobile

telecommunications satellite networks, and holds a multi-layered, global spectrum portfolio, covering L-band, Ka-band and S-band, enabling unparalleled breadth and diversity in the solutions it provides. Inmarsat's long-established global distribution network includes not only the world's leading channel partners but also its own strong direct retail capabilities, enabling end to end customer service assurance.

The company has an unrivalled track record of operating the world's most reliable global mobile satellite telecommunications networks, sustaining business and mission critical safety & operational applications for 40 years. It is also a major driving force behind technological innovation in mobile satellite communications, sustaining its leadership through a substantial investment and a powerful network of technology and manufacturing partners.

Inmarsat operates across a diversified portfolio of sectors with the financial resources to fund its business strategy and holds leading positions in the Maritime, Government, Aviation and Enterprise satcoms markets, operating consistently as a trusted, responsive and high-quality partner to its customers across the globe.

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