



Series X MVD range grows with addition of new 43 inch, 4K display

Feb 11, 2019 14:41 GMT

Hatteland Display: More choice for bridge designers and systems integrators as Hatteland Display expands 4K portfolio

New Radar and ECDIS-approved Ultra High Definition (UHD) bridge display system

Aksdal, Norway, 11 February 2019 – Leading maritime display and computer manufacturer Hatteland Display has today released a new 43 inch premium quality display as part of its Series X MVD product family. Hatteland Display's latest UHD system features the same sophisticated 4K panel technology as

existing Series X MVD variants, all of which deliver the brightest, clearest picture for the safe and effective operation of bridge navigation and control systems available today.

With 3840X×X2160 pixels compared to 1920 x 1080 on Full High Definition (FHD) displays, UHD is a significant technology improvement that empowers maritime technology manufacturers to develop new, more ergonomic and user friendly bridge consoles and designs. While the unmtached crystal clarity of the image contributes to reducing human error due to easy viewing in all light conditions and angles, the UHD format also allows for multiple inputs to be displayed in real-time, opening the possibility to reduce the number of displays needed for safe navigation and manoeuvring.

Hatteland Display introduced UHD to its customers with the launch of its 55 inch Series X Chart & Planning table in 2017. Its top line portfolio has continued to expand with the addition of console, wall and floor mounted variants and the addition of a 32 inch model utilising the same technology-base. The new 43 inch version bridges the gap between the existing Series X MVD sizes, helping Hatteland Display's customers to do even more with its cutting-edge solutions. With flexible inputs, all Series X MVDs can accept and display data from any source including navigation and automation systems, as well as operational specific applications, e.g., winches and trawl monitoring equipment on fishing vessels or fire safety systems on a cruise ship.

"The 43 inch Series X MVD gives our customers more choice in choosing the combination of 4K solutions that meets their needs in terms of application and integrations, which ultimately gives technology developers a more dynamic platform to deliver new solutions that help ships to operate safer and more effectively," said Trond K. Johannessen, President and CEO, Hatteland Display.

Ends

--- Media Enquiries - Hatteland Display AS ---

Lars Skjelbred-Eriksen

Vice President Sales & Marketing

Tel: +47 9133 2447

lars.skjelbred-eriksen@hatteland-display.com

--- Media Enquiries – Saltwater Stone ---

Saul Trewern

Saltwater Stone

Tel: +44 (0)1202 669244

s.trewern@saltwater-stone.com

--- About Hatteland Display ---

Based at a brand-new HQ in Aksdal, Norway, Hatteland Display is the leading global provider of display and computer solutions for professional maritime use. Its products are used for navigation, automation, positioning, monitoring etc, and are delivered to system integrators worldwide. The company has approximately 150 employees with offices in Norway, Germany, France, USA as well as agents in Asia, Australia, Canada, Russia and USA. For 2015, the company reported revenues just under NOK 400 million. See www.hatteland-display.com for more information.

--- About EMBRON ----

EMBRON is a global technology group with solutions and services targeted towards the needs of today's leading technology providers. EMBRON provides a broad portfolio of Technology Solutions, R&D and Engineering services and Manufacturing services to customers within diverse market segments including marine, offshore, defence, automotive, medical, retail, manufacturing, finance, air traffic control and transportation. Through deep industry knowledge, EMBRON provides solutions and services that are tailored to the exact needs of each market and customer. The main EMBRON companies are Norautron, Hatteland Display, Elektronix, GuardREC and QRTECH. Revenues in 2016 were approx. NOK 1.4 Billion, positioning EMBRON as one of the largest IT and technology companies in Norway. EMBRON has 17 offices in 9 countries and employs around 1000 people. The company is owned 100% by JC Broch AS, which is fully owned by Jørgen Cato Broch. See www.embrongroup.com for more information.