



Greensea announces a strengthening to its management team with the appointment of Rob Howard as Chief Growth Officer.

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## **Greensea Systems Inc strengthens management team with creation of Chief Growth Officer role**

**Richmond, VT. Thursday 28th April 2022** - Marine robotics technology specialist Greensea announces a strengthening to its management team with the appointment of Rob Howard as Chief Growth Officer. Currently VP Growth & Strategy for Greensea's sister company Armach Robotics, Howard's appointment to Greensea in this newly created role will ensure the company is able to exploit its future potential within the business of marine robotics.

Ben Kinnaman, Founder and CEO at Greensea welcomes Howard to the role saying, 'When we created the open architecture OPENSEA® software platform for marine robotics we acknowledged the opportunities to drive growth outside our traditional defense market. These include the commercial maritime channels such as oil and gas, renewable energy, and environmental monitoring. Such a move must be strategically planned, resourced and executed and headed by the right person. Rob has done much within Armach in the limited time he's been with us, so it was an easy decision to bring him across to Greensea. He is in tune with my vision that software is the essential element of all future technological improvements in marine robotics. I'm excited by what he will achieve as CGO. And, I'm not sure there has ever been a nicer guy to work with.'

Prior to joining Greensea's sister company Armach Robotics at the beginning of the year, Rob spent over twenty years in the maritime B2B media working with companies representing every aspect of the maritime environment from the surface to the seafloor.

Rob joins the executive team at Greensea, responsible for all companies within the Greensea Group.

Howard further explained, 'Adding the responsibilities of CGO to my current role gives me the opportunity to shape the growth trajectories of multiple companies putting the decades of my experience to work.'

'With so much going on I am excited for the future of the companies and look forward to supporting them in their growth going forward as part of my evolution to Greensea. These are exciting times for marine robotics, and I'm fortunate to be a part of it'.

For more information about Greensea, visit OTC, Houston, Texas from Monday 2nd – Thursday 5th May, Booth 3481 - contact Dawn D'Angelillo on +1 802.371.9502 or visit [www.greensea.com](http://www.greensea.com)

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## **About Greensea Systems**

Greensea Systems Inc. was founded in 2006 to design and create a commercially available open architecture software platform to break down siloed technology in the AUV and ROV environment. The resultant open architecture software, OPENSEA® with its a central library software suite, is the most powerfully integrated control and navigation technology available in the market today that is easy to use, easy to maintain, robust, and portable.

The company works with leading OEMs throughout the world providing the OPENSEA® platform on hundreds of installations to the offshore and military industries.

To learn more about Greensea, visit [www.greensea.com](http://www.greensea.com) or call +1.802.434.6080